

**Number of Countries in Region with Four or More Digital Multichannel Platforms**

	2007	2008	2009	2010	2011	2012	2013	2007-2013
Asia	6	8	10	11	11	12	12	6
Eastern Europe	9	11	11	11	11	11	11	2
Latin America	6	8	10	12	12	12	12	6
Middle East	1	2	1	1	1	1	1	-
North America	2	2	2	2	2	2	2	-
Western Europe	15	15	16	16	16	16	16	1
<b>Total</b>	<b>39</b>	<b>46</b>	<b>50</b>	<b>53</b>	<b>53</b>	<b>54</b>	<b>54</b>	<b>15</b>
% of total 75 countries	52%	61%	67%	71%	71%	72%	72%	

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