

News University (NewsU) is the top e-learning destination for journalists around the world.

NewsU delivers tightly focused, interactive courses that appeal to journalists, journalism students and educators at all levels of experience and in all types of media. We offer several types of e-learning:

Self-directed courses.

These are the ultimate in e-learning flexibility. Start and stop whenever you like, progressing entirely at your own pace and come back anytime to review the material. The courses use interactive games, simulations and multimedia, so they're more engaging than a screen filled with text.

Online group seminars.

Participants gather in virtual space, logging in from anywhere, day or night, over the course of several days or several weeks. An instructor guides the group through new materials, moderates discussion and provides individual feedback.

Webinars.

These are live seminars or events broadcast over the Internet. Tune in from your computer at work or at home and ask questions in real time. Recordings of these seminars are also available as self-directed learning modules.

Seminar snapshots.

These are edited highlights from presentations at The Poynter Institute and other conferences, workshops and training events that capture and share key learning moments.

Thanks NewsU. It is not always possible to make it to The Poynter Institute, but NewsU brings Poynter professionals into the newsroom and my home. Continuing education is critical for journalists in this quickly changing world of news.

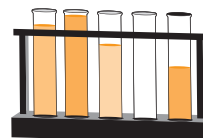
- TONYA MCCLEARY, WAWS/WTEV Jacksonville, Florida

Does NewsU work?

We survey our users every three months. Here's what they say:



72 percent say the course they took was useful to extremely useful.



Two-thirds of our users say they'll come back to the course again as a reference.



83 percent say they're likely to take another course.



Three-fourths say they'd recommend NewsU to a colleague.

WHAT MAKES NEWSU DIFFERENT?

Control.

You are in control. Choose which courses you take, when and where you take them, and how you apply what you've learned. No need to take time off or travel.

Time.

Explore and enjoy NewsU at your own pace. Most courses can be completed in one or two hours, and you can come back to them as often as you like. (Think of NewsU as your virtual training center.) Take only the courses you want. Skip the ones you don't.

Cost.

NewsU courses costs are very reasonable and meet the needs of individuals and organizations with limited resources. In short, NewsU has two price points: inexpensive and free.

“Mostly, I credit NewsU for helping me do my job better than I could on my own, giving me courage to try new things. I don't feel alone when I take a class and it's never felt like a waste of time. To serve my beat and readers in a way I'm proud of, to simply feel confident in my job – **this is NewsMe.**”

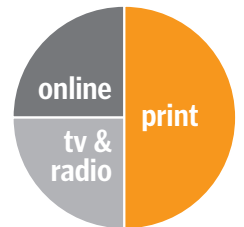
– SHEILA HAGAR, Walla Walla (Wash.) *Union Bulletin*

Fact. More than 75,000 registered users in more than 200 countries

Who uses NewsU?

About half our users are in print; a quarter are online; the other quarter work in TV and radio. About 35 percent are reporters, writers and editors.

About 20 percent are students, and 5 percent are teachers. Users range from publishers, station managers and advertising staff, to bloggers, designers and developers.



How does NewsU develop its courses?

NewsU is funded by the John S. and James L. Knight Foundation and is a project of The Poynter Institute. Poynter faculty and staff contribute to the development of some courses, while others are developed in partnership with leading journalism associations, teachers and other subject matter experts. NewsU has more than 25 partners, including the American Society of Newspaper Editors, National Press Photographers Association and Media Bloggers Association.