

**INTERACTIVE CE BROADCAST via Satellite, Internet, or Telephone: REGISTER TODAY!**

**Bipolar Depression: Individualizing Treatment to Prevent Relapse and Recurrence**

**Premiere Date: Wednesday, September 10, 2008**

**LIVE Broadcast: 12:00 p.m.–1:00 p.m. ET**

11:00 a.m.–12:00 p.m. CT  
10:00 a.m.–11:00 a.m. MT  
9:00 a.m.–10:00 a.m. PT

**Taped Re-Air: 3:00 p.m.–4:00 p.m. ET**

2:00 p.m.–3:00 p.m. CT  
1:00 p.m.–2:00 p.m. MT  
12:00 p.m.–1:00 p.m. PT

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View on the web at [www.neuroscienceCME.com/CMW320](http://www.neuroscienceCME.com/CMW320) or participate via **neuroscienceCME TV byPHONE**

**800.895.1713 (LIVE) 800.723.0498 (archive)**

Password for LIVE byPHONE option is "neuroscienceCME TV"

This activity offers CE credit for:

- Physicians (CME)
- Psychologists (CEP)
- Case Managers (CCMC)
- Nurses (CNE)
- Social Workers (NASW)
- Pharmacists (CPE)

All other clinicians will either receive a CME Attendance Certificate or may choose any of the types of CE credit being offered.

You can also register for this neuroscienceCME TV activity at [www.neuroscienceCME.com/CMW320](http://www.neuroscienceCME.com/CMW320). For more information or to register by phone for this one-hour activity, call CME Outfitters at **877.CME.PROS**.

**STATEMENT OF NEED**

There is an unmet need for acute—and in particular, maintenance—pharmacologic treatments that target bipolar depression. Despite the preponderance of depressive symptoms and episodes (versus manic) over the course of both bipolar I and II disorder, and the more frequent functional impairment associated with bipolar depression<sup>1</sup>, there has been a disproportionate lack of attention paid to establishing effective treatment and management of bipolar depression. This has recently begun to change, however, with the approval and addition of atypical antipsychotics to the arsenal of medications used for bipolar depression. Recently completed studies and trials in progress are expected to contribute to the growing literature supporting the effectiveness of these types of medications for the treatment of bipolar depression. Clinicians are in urgent need of education and performance improvement in the recognition, diagnosis, and acute and maintenance treatment of bipolar depression. Published treatment guidelines<sup>2,3</sup> are an adequate framework for developing treatment plans. However, clinicians need additional education on pharmacologic treatments for bipolar depression. In this evidence-based neuroscienceCME TV activity, experts will provide information on pharmacologic treatments for bipolar depression that will enable participants to integrate these findings into current treatment guidelines to further enhance and maintain good patient outcomes.

<sup>1</sup> Calabrese JR, Hirschfeld RM, Frye MA, Reed ML. Impact of depressive symptoms compared with manic symptoms in bipolar disorder: results of a U.S. community-based sample. *J Clin Psychiatry* 2004;65:1499-1504.

<sup>2</sup> American Psychiatric Association. *Practice Guideline for the Treatment of Patients with Bipolar Depression: Second Edition*; 2002.

<sup>3</sup> Suppes T, Dennehy EB, Hirschfeld RM, et al. The Texas implementation of medication algorithms: update to the algorithms for treatment of bipolar I disorder. *J Clin Psychiatry* 2005;66:870-886.

**ACTIVITY GOAL**

To incorporate the latest evidence-based diagnosis and treatment strategies to provide early detection, intervention, and long-term maintenance opportunities for improving outcomes for patients with bipolar depression.

**LEARNING OBJECTIVES**

At the end of this CE activity, participants should be able to:

- Identify strategies for differential diagnosis of bipolar depression.
- Apply knowledge of mechanisms of action to the selection of treatments for bipolar depression, particularly with respect to the use of atypical antipsychotics.
- Compare and contrast atypical antipsychotics with respect to efficacy, tolerability, and other clinical factors important to the maintenance treatment of bipolar depression.
- Formulate and implement treatment plans integrating latest evidence-based pharmacologic and psychosocial intervention strategies with available treatment guidelines.

**TARGET AUDIENCE**

Physicians, physician assistants, nurse practitioners, nurses, psychologists, social workers, certified case managers, pharmacists, and other healthcare professionals interested in mental health.

**COMMERCIAL SUPPORT**

CME Outfitters, LLC, gratefully acknowledges an educational grant from AstraZeneca Pharmaceuticals in support of this CE activity.

**FAX completed form to 240.243.1033**

- YES! Register me for this LIVE evidence-based neuroscienceCME TV activity on September 10, 2008.**
- Please send me a complimentary CD-ROM of this CE activity.**

Site Name: \_\_\_\_\_ # Participants: \_\_\_\_\_

Individual Name: \_\_\_\_\_ Degree: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Practice Setting:  Community Mental Health  State Mental Health  Primary Care  Private Practice  Other: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_



**FACULTY INFORMATION**

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**MODERATOR**

**Mark A. Frye, MD**  
Professor of Psychiatry  
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**CREDIT INFORMATION**

**CME Credit (Physicians):** CME Outfitters, LLC, is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CME Outfitters, LLC, designates this educational activity for a maximum of 1.0 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Note to Physician Assistants:** AAPA accepts Category I credit from AOACME, Prescribed credit from AAFP, and AMA Category I CME credit for the PRA from organizations accredited by ACCME.

**CNE Credit (Nurses):** CME Outfitters, LLC, is an approved provider of continuing nursing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

It has been assigned code 6WASUP-PRV-0639. 1.0 contact hours will be awarded upon successful completion.

**Note to Nurse Practitioners:** The content of this CNE activity pertains to Pharmacology.

**CEP Credit (Psychologists):** CME Outfitters is approved by the American Psychological Association to sponsor continuing education for psychologists. CME Outfitters maintains responsibility for this program and its content. (1.0 CE credits)

**NASW Credit (Social Workers):** This program was approved by the National Association of Social Workers (provider #886407722) for 1 continuing education contact hour.

**CCMC Credit (Certified Case Managers):** This program has been approved for 1 hour by the Commission for Case Manager Certification (CCMC).

**CPE Credit (Pharmacists):** CME Outfitters, LLC, is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. 1.0 contact hours (0.1 CEUs)

Universal Program Number:  
376-000-08-016-L01-P (live presentation)  
376-000-08-016-H01-P (recorded programs)

Post-tests, credit request forms, and activity evaluations can be completed online at [www.neuroscienceCME.com](http://www.neuroscienceCME.com) (click on the Testing/Certification link under the Resources tab—requires free account activation), and participants can print their certificate or statement of credit immediately (70% pass rate required). Otherwise, participants should fully complete and return both the credit request form and activity evaluation located within the course guide for this activity. A certificate or statement of credit will be mailed within 4–6 weeks to all who successfully complete these requirements. CE credit expires on September 10, 2009.

This continuing education activity is provided by

