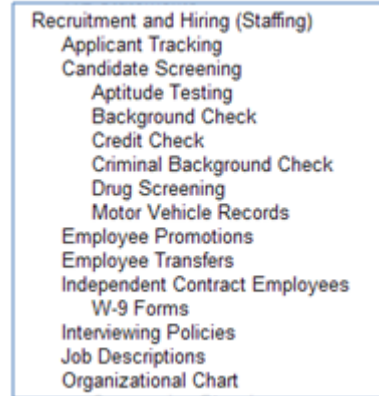


Enterprise Taxonomy



Ineffective enterprise search may be costing companies \$5,000 per employee every year in wasted time¹. Enterprise documents are disorganized across a wide variety of systems and difficult to find. Further, there is no common nomenclature upon which employees can rely on to find documents and to electronically file newly created documents. The problem can be simply described: How does an enterprise describe content that is generated internally in a way that it is easily found by others?



WAND Enterprise Taxonomy

WAND's new enterprise taxonomy tackles this problem. Covering Accounting and Finance, Human Resources, Information Technology, Sales and Marketing, and Legal, WAND's Enterprise taxonomy provides a four-tier hierarchy of categories for organizing enterprise information. The taxonomy covers key concepts like diversity training, contracts, budgeting, invoices, and any other corporate function within an enterprise. Synonyms are added to the terminology on a regular basis.

A tiered pricing structure is makes this taxonomy affordably available to companies of all sizes:

- 1-99 employees: \$1,000 annual subscription
- 100-499 employees: \$5,000 annual subscription
- 500-999 employees: \$10,000 annual subscription
- 1000+ employees: Pricing upon request

This new taxonomy can be paired with a WAND industry vertical product and service taxonomy to provide coverage of the products or services in the industry your company is part of. This taxonomy is an excellent way to organize your internal documents and is a source of metadata for tagging documents. Taxonomy augments enterprise search with the addition of synonyms, acronyms, and abbreviations. It also provides a structure to display an intuitive navigation interface for the end user.

WAND professional services can help customize the taxonomy further to include terminology that is specific to your company. Contact WAND today to discover how your company can take advantage of taxonomy to increase the productivity of your knowledge workers.

¹Brodkin, Jon. "You are wasting time. Find out why." January 23, 2007. Network World. <http://networkworld.com/news/2007/012307-wasted-searches.html>