

## Alpine Graphic Apparel Acquires Personally Yours of the Triad, Inc.

High Point corporate logo clothing and accessories supplier, Alpine Graphic Apparel, Inc., has announced the acquisition of Personally Yours of the Triad, Inc.

High Point, NC, July 15, 2008 – Alpine Graphic Apparel, Inc., has acquired Personally Yours of the Triad, Inc., a custom advertising specialty business. The transition was finalized on May 6, 2008. The acquisition strengthens Alpine's custom promotional product department and compliments its already thriving embroidered clothing and screen-printing business.

With the acquisition, Alpine has enlarged its office space by some 50% to accommodate four new employees and created a new showroom to showcase its embroidered, screen printed and promotional items. The firm has expanded its facilities two other times in the past seven years and continues to add staff and the latest embroidery equipment as its national client base grows.

"Alpine's embroidered clothing strength compliments perfectly Personally Yours years of experience in promotional products," said Alpine president, Don Allen. "Promotional products and personalized gifts have always been about 10 percent of our business and it was 90 percent of the Personally Yours business. What a great fit."

For additional information on the news that is the subject of this release, contact Leslie Brooks at 336 889-BUZZ (2899) or Info@BuzztoBusiness.com.

## About Alpine Graphic Apparel, Inc.

Alpine Graphic Apparel, Inc., was established in High Point, North Carolina in 2000 and is a full-service embroidery and screen-printing company serving the greater Triad area, national and international accounts. Owners Don and Hilda Allen have years of experience and extensive product knowledge and expertise. The business supplies custom printed and embroidered corporate logo clothing; graphic promotional items; uniforms and team wear to franchises and other businesses, school and organizations. Through the years, Alpine has developed a reputation for outstanding quality. Its strong client focus and commitment to excellence have been key factors in its growth. The company is so committed to excellence and has such great confidence in its products that it has instituted a lifetime guarantee of its stitching on embroidered shits, jackets, hats and all other embroidered apparel items. Visit the website at <u>www.AlpineGraphicApparel.com</u>.

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