



The World is Watching

ZEENG.com

Zeeng.com is an international platform for distribution of video over the net.

Our vision is to supply high quality video content that will cover all cultural groups worldwide – of people far for home.

But content entertainment is just for start. Zeeng.com plans to broadcast sport, news, as well as kids' programs and documentaries, these video assets will be brought to the user combined with a bountiful entertainment magazine covering variety of subjects.

Zeeng's dual business model is based on **PPV** and **ad support** content, we believe that this dual approach will allow us maximizing our income.

On the first stage our focus will be on the "Latin teenager girls" market (north and Latin America territories), this focus will allow us to differentiate ourselves from other VOD platforms and to offer highly targeted content for extremely specific market. By adopting such targeted approach we believe that we will be able to maximize our ROI.

Zeeng's users will be encouraged to take part in editing, writing, and communicating with each other as well as with the site management team. In order to keep site's content level, this user generated content will be supervised by our team.

Our management system is based on the most advanced technological platforms, allowing us to monitor, control, modify, and optimize every aspect of the user experience as well as the site's performance.

By combining rich and high quality content with dual business model, and robust platform, we believe that is our vision to supply rich content for people far for home, is closer than ever