



JobsinBrussels.com

**[ Recruit Beyond Borders ]**

Member of JobsinHubs.com

**[ Job Ads and Corporate  
Communication across Europe ]**

## [ Connecting a truly European recruitment market ]

JobsinHubs.com is quickly establishing the largest single resource for jobs in Europe & Switzerland where English is the main working language. How? By connecting international companies with an international workforce and thus extending the scope of their recruitment efforts to all European job seekers.

Made up of individual city portals for major European cities - Amsterdam, Brussels, Copenhagen, Geneva, Milan, Rome, Stockholm and Zurich; and soon Paris, Barcelona and Madrid - ... Jobsinhubs' features and services were consciously developed to cater for highly mobile, highly qualified English speaking candidates. A series of cutting-edge web functionalities allow job seekers to discover everything there is to know about their prospective employer. And as it directly impacts the quality of applicants, creating value for job seekers means generating value for recruiters.

In addition to the site's features and services, JobsinHubs' marketing activities focus entirely on expat communities, meaning international, English speaking people likely to move within Europe - the target candidates.

In short, working with JobsinBrussels guarantees that you only receive the most relevant CVs from highly qualified candidates.

### Align your corporate communications and recruitment efforts

At JobsinBrussels, we believe that your corporate communications and recruitment efforts should both be part of a common strategy. Why is this? Because the best candidates will not respond to a job ad that is not aligned with high-quality corporate communications activities.



So rather than taking job ads as an isolated call to action, we propose helping you create a recruitment plan that does not contradict your corporate communications strategy, but rather, strengthens it.

Call us or drop us a line to discuss how we would propose approaching a fully integrated corporate communications and recruitment strategy for you.

[JobsinBrussels.com](http://JobsinBrussels.com)

### [ In a nutshell ]

As a major European city and the capital of the European Union, Brussels is a prime target city for job seekers willing to move within Europe in search of high-level jobs. This has quickly established Brussels as one of the most popular hubs within the JobsinHubs network.

JobsinBrussels.com therefore brings together a high profile international niche audience of job seekers looking to move to or already living in Belgium with an online cutting edge interface to deliver the best of your corporate message.

JobsinBrussels.com offers the opportunity to:

- Reach a well-defined target audience that is usually hard and expensive to reach
- Reach out to mobile, highly qualified job seekers all over Europe
- Easily access high quality CV's with a user-friendly flexible system
- Access specialists beyond national borders (especially interesting if shortage in specific sectors e.g. IT or engineering)
- Advertise locally while maintaining a high international exposure
- Experience transparent pricing with a pay per click system
- Control your recruitment budget by limiting your visibility to what you need

## [ Result based pricing ]

JobsinBrussels has introduced a new and innovative pricing system which minimises your risk and maximizes your return. It's called «pay per click», and it means that you only pay if people are interested and actually click on your job ad. It's a fair and far more transparent mechanism that will significantly lower your cost per CV.

### Pay per click - How does it work?

Your job ad on a regular job site will usually cost you around 500 euros, and there is no discount if only, say, 20 people actually to read it. Some sites offer a guarantee of 500 clicks for another 500 euros.

This means you actually pay around 50 euros if only 20 people read your job ad.

At JobsinBrussels we charge you **50 cents/per click** (excl. VAT) + a one time administration fee of 20 euros/per job. In addition you can limit the amount of clicks you want to pay for, up to 250, 500 or 750 and more clicks. Once the job has reached the max amount of clicks it will automatically be taken of the site. So no chance of an unpleasant surprise if your ad is extremely popular!

## [ How many clicks does a job ad get on average? ]

In average, a job ad gets 250-500 clicks, although this can vary widely depending on the position you are looking for, how well known your company is, where it is located etc.

A typical example could look like this:

JobsinBrussels.com	Clicks May	Clicks June	Total Clicks	Price per Click*	Admin fee	Total Price* (excl. VAT)
<b>Accenture</b> Webmaster with .net experience	220	80	<b>300</b>	0,50	20	<b>170</b>

\*in Euro

This way, compared to other job sites, you save up to 80% of your budget and get 100% qualified traffic and return on investment. With JobsinHubs, you pay for what you get !

## [ The Standard Package (self-service) includes: ]

- The **regular posting** of the job ad on our website for **two months** or a **limited amount of clicks** that you set yourself ( 250, 500 or 750 and more)
- A price of **0.50 €/click** + 20 € admin fees/job (excl. VAT)

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## [ The Premium Package, maximizing the attention to your jobs, includes: ]

- The **special posting** of a job ad, **constantly featured on our front page** with your logo (provided layout or layout to be produced)
- The **flexibility to limit the amount of clicks** to 250, 500 or 750 and more
- A price of **1€/click** + 20 € admin fees/job (excl. VAT)
- We can produce the Web layout for an additional cost of 800 EUR (one time fixed fee)

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## [ The Corporate Package - for companies with more than 10 jobs: ]

If you are a recruiting firm or bigger company with a large number of jobs per month, contact us directly for a special package offer or a volume discount together with media space on our site to boost your visibility and traffic on your site.

## [Contact us ]

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