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Figtree Integrates Buttonwood with AccountMate Accounting Software for Promotional Item Vendors

Morris Plains, NJ, July 16, 2008 – Figtree announced today that it has integrated the Buttonwood eCommerce and Order Management solution for promotional products distributors with AccountMate accounting software.

Steve Rosenstein, Figtree VP, described the process: "Distributors of promotional products use Buttonwood to sell these products on-line. The Figtree integration smoothly handles the connection between the Buttonwood and AccountMate systems."

Online orders are transferred into Sales Orders in AccountMate. Buttonwood also sends purchase orders to partner vendors or transfers the order information, via the Figtree integration, to AccountMate so that the vendor can fulfill orders from their warehouse.

Details of the status of order fulfillment are sent back from AccountMate to the Buttonwood store to keep customers informed.

Daily inventory updates from AccountMate keep information on Buttonwood in sync with warehouse inventory. Vendor's shipping manifests are received from Buttonwood and imported into AccountMate to update the vendor's purchase order and process the shipped sales order.

Using Buttonwood cuts down on the overhead of having to maintain your own Internet shopping site. It handles order fulfillment from your vendors as well as your warehouse. The Figtree integration provides for a seamless connection for AccountMate users. The integration between Buttonwood and AccountMate makes promotional industry firms more efficient and more competitive when pursuing business online.

About Figtree
Figtree Consulting, Inc., based in Morris Plains, NJ, is a developer of custom business software as well as nationally distributed software and was established in 1983. The company provides web-based and Windows®-based applications for many industries including distribution, publishing, and banking. For more information, visit www.figtree.com.

About Buttonwood

Buttonwood Technology Group, located in New York City, is a software company that provides customizable eCommerce and Order Management technology for leading suppliers and distributors in the promotional product industry. For more information, visit www.buttonwoodgroup.com.

About AccountMate
Since 1984, AccountMate Software Corporation has provided customers with powerful and flexible accounting and business management software. The availability of source code makes this software highly modifiable so that it can be adapted to any changing business environment. AccountMate accounting modules are available for Microsoft SQL®, Microsoft Express®, and LAN. AccountMate products are sold worldwide through authorized resellers. For additional information, visit www.accountmate.com.