

## What can SpeechTrack be used for?

Why would I want to record a phone call? Well, the reasons are numerous and varied, but one of the main reasons that someone may want to record a phone call is to protect themselves in some way. Recording a conversation allows for no ifs, ands or buts later on.

SpeechTrack was built specifically because of requests from ordinary people that needed to record conversations or transactions that simply couldn't afford to custom build a recording solution or didn't need to invest in thousands of dollars of recording equipment.



The biggest and most important use for Speech-Track is to avoid the He said/She said arguments that can occur in many situations.

Calibrus, SpeechTrack's parent company receives calls on a daily basis from individuals and small businesses needing to record phone conversations. They range from Vendors or Contractors recording verbal agreements to website developers recording statements made by customers. SpeechTrack users use our service for a myriad of purposes, below is a partial list of just some of the type of independent professionals/small business owners that can benefit from using SpeechTrack.

Attorneys, Accountants, Contractors/Vendors, Doctors, Lawyers, Service Providers, Salesmen, Private Detectives, Project Managers/Coordinators, Insurance Agents, Insurance Claims Representatives, Mortgage/Financial Brokers, Employees on Conference Calls, Marketing Researchers



Consumers could benefit from recording their interactions with customer service and tech centers that they call into. The interaction recorded several years ago between a customer and an Internet Provider when he was trying to cancel has become a popular internet video and reported on several news channels. The recording provided an example to the company of how their customers are treated and facilitated actual change within the company.

