The single largest factor that differentiates your business from the rest is your

KNOWLEDGE

cyn.in™

cyn.in helps you create, manage, distribute and apply that knowledge with 10x efficiency

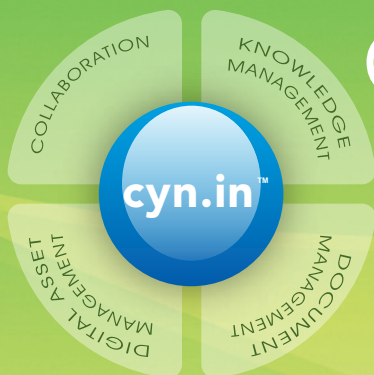# 85% OF ALL BUSINESS INFORMATION IS UNSTRUCTURED

Billions of dollars are invested annually in the management of structured data, using technologies like ERP, MIS, etc. However this information comprises of just 15% of the enterprise information landscape.

The Gartner group estimates over 85% of all business information in an organization exists as unstructured information - commonly appearing in e-mails, memos, notes from call centers & support operations, news, chats, reports, letters, surveys, marketing material, research documents and presentations.

90% of all unstructured information remains unmanaged.

Unstructured content is growing rapidly within your organization, doubling every year, by some estimates. A large enterprise is likely to comprise of thousands of users generating tens of millions of files.

Knowledge workers spend anywhere from 30%-40% of their time every year managing documents. Businesses spend an estimated $750 billion annually due to time spent by workers seeking information necessary for them to do their jobs.

CONNECT YOUR PEOPLE
Leverage your information

cyn.in™ is a Collaborative Knowledge Management System that enables teams to seamlessly work together on files, documents and content in a secure central environment.

cyn.in

- COLLABORATION
- KNOWLEDGE MANAGEMENT
- DIGITAL ASSET MANAGEMENT
- DOCUMENT MANAGEMENT

BENEFITS TO YOUR BUSINESS

cyn.in enables your enterprise to setup rich collaboration spaces for your employees, business partners, customers and your entire value network. cyn.in manages, secures, tracks and organically structures your content base of files, documents, digital media and any free form content. cyn.in's flexible content workflows, rules and granular security works in compliance with your existing business processes and collaboration methodologies.

- Increase your collective knowledge capital
- Garner & secure your organizational Information
- Reduce costs by increasing content reuse
- Unite geographically separate teams
- Reduce information support costs.
- Tailor your system to fit specific business scenarios.
- Involve your customers, suppliers and partners.
- Leverage existing investments on productivity software
- Integrate & extend using open standards; no lock-ins
- Achieve compliance

BENEFITS TO YOUR USERS

cyn.in empowers your users to fluidly create digital content and share it with peers. cyn.in's live search, categorization and interlinking features help users to find relevant content at blazing speeds. Centrally managed and version controlled content lets your users focus on collaboratively getting things done and stop worrying about accidental modifications, disk failures and data loss.

- Find files instantly with live search
- Control your content with rules
- Protect & secure your sensitive data
- Coauthor content with peers remotely
- Create content once; re purpose always
- Find people with relevant information
- Take the hassle out of common tasks.
- Securely access all your files any time, from any place.
- Break Platform barriers
- Completely customize your cyn.in environment

cyn.in ™

Search   **Workflows**   **Rules**   **Roles**   **API**

Intranet Spaces   **Personal Spaces**   **Team Spaces**   **Extranet Spaces**

Documents

Files   **Wiki Docs**

Media   **Blog Posts**

Web Links

Discussions

Users   **Departments**

External Users

Partners

Customers

APPLICATIONS

- Enterprise Wikis for knowledge management
- Document flow, tracking and revision management
- Intranet / Extranet publishing and collaboration
- Team Collaboration workspaces
- Multi-user, multi audience blogging
- Secure virtual discussion rooms
- Shared digital asset repositories

Key Features

Unified collaboration engine
Content-wide discussion system
User / Groups based sharing
Automatic locking / unlocking of contents
User level working copies

Centralized content management
Configurable content types
N-level Workflows
Content Rule Engine
System-wide tagging

Integrated search engine
Full text Indexing of files
Live Search
Criteria based smart spaces
Filter based advanced search

Fine grained security & access control
Workflow based macro level security
Role based security policies
Content level access control

Easy User Interface
Standards compliant accessibility
Fast AJAX based UI
Powerful WYSIWYG content editor
Customizable user dashboards

Open & extensible framework
LDAP / Active Directory Authentication
XML based architecture & design
Open standards based APIs
Open source codebase

Robust platform
Virtual Appliance with integrated OS
Integrated Application & OODB server
Easy installation and setup
Clustering support

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Cynapse™

Invention