

FOR IMMEDIATE RELEASE:

**JUNCTION INTERNATIONAL IS CHOSEN BY SPEAKLIKE
AS A STRATEGIC CONSULTANT FOR THEIR WEBSITE LOCALIZATION EFFORTS**

West Palm Beach, FL – July 24, 2008 – Junction International has been retained by SpeakLike to localize their website into Spanish and Simplified Chinese, with plans to expand into additional languages including Portuguese, French, German, Japanese, Italian, Polish, and Korean. In addition to localizing the SpeakLike website, Junction International has been instrumental during the software alpha and beta testing process, and has assisted SpeakLike with their international recruitment efforts.

Sold like software as a service, SpeakLike seamlessly integrates automated and human translation. The result is translation chat that offers the accuracy of human interpretation faster and at a fraction of the cost of existing interpretation services. “We believe SpeakLike changes the way people communicate and work across languages because it utilizes both Internet and translation technologies, backed by human quality control”, said Founder and CEO, Mr. Sanford Cohen.

“We bought into SpeakLike the minute we heard about it. We think it has great potential and are very excited about the opportunity to partner with a team of visionaries led by Sanford Cohen”, said Claudia Waitman, President & CEO of Junction International. “We’re pleased to provide SpeakLike with the translation and localization services necessary to reach worldwide users,” said Waitman, “and we’re eager to have some of our clients try SpeakLike as a very inexpensive and efficient support for their communication needs”.

“Junction International was a model of professionalism. Given impossible tasks to be done in a short period of time, they were incredibly reliable and effective. They not only localized our website in record time, they helped us find translators, refine our product, and keep everything on track. They were a very important part of our team rolling out the SpeakLike software service”, said Mr. Cohen.

About Junction International, LLC

Junction International is a full-service provider of integrated cross-cultural communication and technology solutions. Our customer-focused approach is designed to support worldwide business communication. Junction offers an array solutions in over 100 languages, including translation, website globalization, typesetting and DTP, cross-cultural consulting, and multilingual brand management. For more information, please visit www.junctioninternational.com.

About SpeakLike Inc.

SpeakLike, Inc. is a leader in innovative Internet-based language translation chat technologies and services. Its flagship offering SpeakLike™ is the first instant messaging service for accurate real-time translation chat across various languages. Founded by Sanford H. Cohen, the company finds new ways to help consumers and businesses have easy and cost effective access to cross-language communication tools. For more information, please visit www.speaklike.com.

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