



NEWS RELEASE

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New One Day Visitor Badge™ Simplifies Time-Expiring Security at Lower Cost

Widely used time-expiring security badges are now easier to activate and less expensive as a result of an innovative design improvement.

The new One Day Visitor Pass™ uses a patented fold-over tab to initiate a chemical reaction that causes the badge to change color over a 24-hour period. A red “VOID” shows the badge is no longer valid, preventing visitors from re-entering facilities without registering each day.

Until now, activating the color-changing process of expiring badges required assembling two or more pieces, which wastes time, costs more, and discourages proper use. The One Day Visitor Pass™ with enhanced technology requires NO assembly.

The One Day Visitor Pass™, because it changes color, cannot be tampered with or reused, thus preventing unauthorized access and increasing a facility’s security. In addition to simplifying the visitor sign-in process, it makes signing out easier, because the badge worn by departing visitors no longer has to be collected and accounted for.

Once activated, the One Day Visitor Pass™ voiding process cannot be stopped. This makes the badge tamper-proof. The chemical reaction causes the badge to be so visibly altered that visual recognition of the badge’s validity (or lack of validity) is instant from a distance.

Though a manual system, the One Day Visitor Pass™ is ideal for working in conjunction with Visitor Management Systems (VMS). While video cameras can detect people coming and going, they can’t distinguish between authorized and unauthorized personnel unless the people are wearing a badge.

Its simplified one-step activation process makes the One Day Visitor Pass™ the “next generation” of self-expiring visitor badges, which were invented in 1981 by David J. Haas, Ph.D. After selling millions of dollars’ worth of color-changing badges over twenty years, Dr. Haas has partnered with Data Management, Inc., of Farmington, CT, to produce and market his new invention.

The One Day Visitor Pass™ system provides everything a business, plant, school, or government agency needs to create a complete visitor management program,” says Data Management CEO Daniel A. Hincks. “To our knowledge, this is the easiest-to-use, most inexpensive one-day-only visitor badge available.”

The single-piece construction makes the badge cost-effective and environmentally-friendly. Other advantages over previous expiring badges include a one-write duplicate log for capturing visitor information confidentially, as well as personalization of the badges with an organization’s name, logo, or message.

Higher-risk, high-visitor volume facilities, such as food manufacturers, pharmaceutical companies, hazmat facilities, hospitals, airports, government agencies, schools, cosmetic makers and businesses with high traffic and low budgets, are prime users. The One Day Visitor Pass™ works well with all types of visitors — temporary employees, contractors, vendors, and others.

For schools, hospitals, businesses and organizations with fewer visitors and less security risk, Data Management also offers its long-standing and industry-leading Visitor Pass², without the color-changing technology. More information on both product versions is available on the Data Management website, or you may call one of Data Management's security consultants for free samples and advice on the best visitor pass system for your organization. Call toll free at 1-800-243-1969, visit us online at www.OneDayVisitorPass.com, or ASIS 2008, Booth #4352.

Media Interviews

The creators of the One Day Visitor PassTM sign-in systems are available for phone or electronic interviews on a limited basis. Call Mary Ann Clerkin at 860-677-8586, ext. 330, to arrange. Product photos also available.

About Data Management, Inc.

Data Management, Inc. is a designer, manufacturer, and marketer of specialized record-keeping products that help organizations of all kinds achieve their best results. Founded in 1961, the company provides solutions that generate revenue for small businesses, save time and money, and reduce paperwork. We are continually upgrading our product offerings and invite you to see the latest on our Visitor Pass, MediTape, Gift Certificates, and Business Printing web sites. We offer customization, short print runs, free samples, and a 100% satisfaction guarantee. Most orders are shipped within a matter of days to thousands of clients nationwide. The company is located in Farmington, Connecticut, and on the web at www.DataManage.com. Dealers welcome.

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