



CAS Enterprises, Inc.
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New Building for Silicone Bracelets, Dog Tags, Lanyards, & Custom T-Shirts

Columbus, NE (PRWEB) July 30, 2008 – CAS Enterprises, Inc. announced today that it is moving its corporate offices, manufacturing, and call center to a new 7,000 square foot location on the outskirts of town near Platte Center, Nebraska. Currently, CAS Enterprises, Inc. a leading internet ecommerce company, operates its two main internet properties, TheAwriscrat.com and MartialArtsPride.com, out of a smaller location within the Columbus city limits at the NorthTown Mall. The current location will continue to be used for MartialArtsPride.com and expanded to include a Mixed Martial Arts retail location and MMA Training Center. All aspects of the TheAwriscrat.com's operations will be moved to the new larger location.

Clark A. Swihart, CEO, commented, "We are just growing so fast! This move will allow us to continue our growth and vastly expand not only our current production capacity, but also add even more equipment and products. For example, we already have a ton of screen printing equipment on order and plan to start offering some killer deals on **custom t-shirts and apparel** to all TheAwriscrat.com customers. We are very excited!"

TheAwriscrat.com is currently recognized as the online leader in sales of **silicone bracelets & rubber wristbands**, and has successfully expanded its product offering to include **personalized custom dog tags, custom printed lanyards**, slap bracelets, and several other products, which are often used for **church fundraisers & school fundraising ideas**. Now, TheAwriscrat.com is looking to make its presence known in the custom t-shirt and apparel industry. Mel Brunken, Vice President of Operations, stated, "Custom apparel is a perfect fit for and a frequent request from many of our existing customers. It was definitely the driving force behind us finding a larger location, especially for production and inventory warehousing."

CAS Enterprises, Inc. currently works with a multitude of schools, colleges, church youth groups, non-profit organizations, small businesses and corporations who order many of their promotional and fundraising products from TheAwriscrat.com, most notably, **wholesale silicone bracelets & rubber wristbands**. The larger production facilities and office space will allow the employees at CAS Enterprises, Inc. to better serve their existing customers, to stock even more of their current products to speed up critical turn around times, and, more importantly, to bring in more manufacturing equipment, which will allow them to speed up the manufacturing process and to offer even more fully customized products at attractive prices.



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CAS Enterprises, Inc.'s other main Internet property, MartialArtsPride.com, which will be staying at and expanding its current location, specializes in the online sales of **MMA Shorts UFC Gear & Boxing Gloves**; however, it is looking to expand its local retail offering in Columbus, Nebraska at the Northtown Mall and will begin offering MMA training classes and seminars due to popular demand.

About CAS Enterprises, Inc.'s Initiatives and Culture, in the words of Clark Swihart, CEO...

CAS Enterprises, Inc. just recently gained the attention of the local community when it was awarded the Columbus Telegram's 2007 Power and Progress Small Business of the Year award. Prior to that we had been working day and night, reinvesting almost everything into the company's future. We took only enough to survive and had very little to give, although we did donate what we could to such worthy organizations as the American Red Cross, March of Dimes, Nebraska Sheriff's Association, and to various local school activities.

Recently, the company's phenomenal growth has allowed us to become a founding member of the Columbus Area Community Foundation, whose priority is to invest in our youth and future business leaders.

Within our own walls, I have made communication and teamwork a priority. During our weekly management meeting that includes all full-time employees, we openly discuss any and all aspects of our business - nothing is off limits. From strategy to grievances to profit margins, everyone understands that they play a significant role in the future direction and success of CAS Enterprises, Inc.

Our employees are driven by profit-sharing incentives and are comforted by other great benefits, including full health, vision, and dental insurance. Employees are also able to take advantage of a SIMPLE IRA retirement plan with a matching company contribution. I am grateful for the hard work and contributions of those around me, and I am honored to provide them with a better life today and a future with no limits.

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