



Drexel University Online

Drexel University Online Promotes Online Education Through New Blog

Philadelphia, PA– July 31, 2008 – Drexel University Online announces the launch of its new blog, [e-Insights](#). E-Insights will feature some of today’s hottest topics in online education, while also providing informative posts about technology, software and podcasts. The interactive blog will offer readers a chance to offer comments, provide articles about online learning, and audio interviews with influential business leaders.

Contributors to the blog include Dr. Kenneth Hartman, academic director of Drexel University Online, Dr. Paul Evangelista, instructional design coordinator for Drexel Online, and Brenda Pretko, instructional designer for Drexel Online. Their unique blend of experience and approaches to online learning will afford readers with a wide range of topics and insights into the world of e-Learning.

“There has never been a better time to launch this type of blog,” said Hartman. “We’ll report on the latest and greatest in the field of e-Learning, and offer readers a chance to share their expertise and opinions.”

Blogs have evolved since their creation in 1997 from personal online diaries to professional networking tools. Drexel University Online enters the blogosphere as one of the few online universities with blog content available. The site will serve as a portal for prospective students to learn more about online learning, and as a voice for the online education community.

For more information about [e-Insights](#), contact Dr. Kenneth Hartman, academic director at Drexel University Online, at 215-895-0501 or email kenhartman@drexel.edu.

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About Drexel University Online

[Drexel University Online](#), winner of the 21st Century Best Practice Award for Distance Learning from the United States Distance Learning Association, is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based distance education programs for working professionals and corporations in the United States and abroad. Drexel University is continually ranked one of the best national doctoral universities by *U.S. News & World Report* and enjoys regional accreditation by the Middle States Association of Colleges & Secondary Schools. A pioneer in online education, Drexel has offered programs online since 1996. Visit our [website](#) or [blog](#) to learn more about our programs and online learning.

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