

## **Press Release**

## **New Module Extends EasyBlank Capability**

Zurich, Switzerland, July 30, 2008: AutoForm Engineering GmbH, the leading supplier of software solutions for sheet metal forming industry, has announced an enhanced version of EasyBlank. This enhanced version adds more value by extending the capability of EasyBlank via a new add-on module, which enables the import of various native CAD files.

Today's CAD market is saturated with a diversity of products, making the compatibility and interoperability of CAD formats a challenge. The majority of users, which depend on different CAD data providers, have to convert the data to a generic industry standard such as IGES. This conversion very often implies loss in data quality and a disruption of workflow. Based on feedback from customers, AutoForm has enhanced EasyBlank by creating an add-on module. This module enables the direct import of various native CAD files, avoiding the need to convert different CAD data into standard formats.

Within the EasyBlank software, the user now imports not only IGES and VDA files but also the native files generated by CATIA V4, CATIA V5, Pro/ENGINEER, I-DEAS, SolidWorks and Unigraphics NX. The license for the add-on module can be purchased online. Users can experience the new functionality first hand by obtaining a free of charge, one week trial version.

Dr. Markus Thomma, AutoForm's Director of Marketing stated: "This enhanced version represents an important improvement over the previous versions. We have noticed that EasyBlank users must handle all kinds of CAD file formats from many different tool & die shops and stamping companies. In order to meet their needs and to add more value, we have provided a new add-on module. It increases the attractiveness of EasyBlank and significantly extends its capability."

**EasyBlank** is free downloadable software, which enables online purchasing of reports. EasyBlank rapidly calculates the developed blank outline from CAD part geometry, using the well known AutoForm-OneStep technology. In addition, EasyBlank is specialized for determining the optimal nesting layout. All the existing features make the software attractive for tool and die shops as well as for stamping companies. Users can purchase online the reports that contain detailed information on material consumption, thinning distribution of the part, blank outline and optimal nesting layout. The benefits of such a report are early cost analysis, minimization of material costs and material usage and finally minimized scrap.

## About AutoForm Engineering GmbH

AutoForm Engineering develops and markets specialized die face design and simulation software for the automotive and sheet metal forming industries. With all of the Top 20 automobile producers and customers, AutoForm is recognized as the number one provider of software for product formability, die face design and virtual tryouts to the global automotive industry. AutoForm offices are located in Switzerland, Germany, The Netherlands, France, Spain, Italy, USA, Mexico, India, Japan and Korea. The company also serves the needs of its customers through agents and distributors in more than 15 other countries (Turkey, Brazil, etc.). Since May 2007 AutoForm serves the specific needs of small and mid-sized enterprises worldwide through its e-commerce platform EasyStamping.com.

For detailed information visit <u>www.autoform.com</u> and <u>www.easystamping.com</u>.

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