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Press Release

American Trim launches a new customer centric website that showcases current capabilities and processes and the progressive manufacturing techniques the company is actively pursuing to propel the company and its customer base forward

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Today, American Trim will publish their new, completely redesigned website. American Trim's CEO Jeffery Hawk believes that, "As a family-owned business, our success will not be a matter of chance, but of commitment to the core values that distinguish us." The new site showcases this commitment to today and tomorrow, making it clear what distinguishes American Trim from its competitors.

"My goal in designing our new site was to accurately display American Trim's diverse set of capabilities in a platform that was easy to navigate and contained information valuable to current and future customers," explained Nicole Busenbark, a Marketing Specialist at American Trim.

Readily available to customers, suppliers, and employees are current capabilities, research areas, news releases, and a variety of brochures and white papers. Also available on the website is easy to use Google® Mapping for each American Trim location in North America.

"The new website is another signal of our intent to be recognized as a brand that is revolutionary and on the cutting edge of new forming, finishing, and environmentally friendly alternatives to today's manufacturing processes," commented John Swigard, American Trim's Director of Marketing.

The site also provides information on the history of American Trim and the brand promise moving forward. To find out about American Trim or to view the new site, visit www.amtrim.com. Then make an appointment to come visit the design studio and gallery to see all of American Trim's unparalleled capabilities.

American Trim was founded in 1951 and specializes in the forming, decorating, and coating of metal and composite substrates. These core competencies are supported and enhanced by American Trim's Design, Research and Development activities ensuring the most advanced and cost effective solutions for its customer partners.