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## News Release

FOR IMMEDIATE RELEASE August 6, 2008 nCode Contact: Brian Dabell +1 248 945 4343 pr@ncode.com

## NCODE INTERNATIONAL ACQUIRED BY HBM

Market leader in test, measurement, and sensor technology acquires complementary rugged data acquisition systems, test, analysis and management software.

**Southfield, MI USA – August 6, 2008** – On Friday, August 1, 2008 test and measurement company, HBM, completed the acquisition of nCode International, a leading supplier of durability, test and analysis software and rugged data acquisition instruments.

HBM is a global market leader in test and measurement and sensor technology, providing the full measurement chain comprising sensors, DAQ-instruments and software and related services across a broad range of industries. The acquisition of nCode brings new and complementary technologies, expertise and products into the company; adding rugged mobile data acquisition, engineering data analysis and management software and predictive CAE fatigue tools.

Andreas Huellhorst, HBM's Managing Director, said: "nCode has a long-established reputation as the leader in durability and fatigue analysis. There is a complementary fit between nCode's product offering and HBM's, enabling the supply of the full testing cycle from virtual test to physical test. This acquisition will not only increase HBM's range of available solutions but will also strengthen our presence in North America and Asia."

nCode International, headquartered in Southfield, MI, was founded in 1982 and is famous for its durability expertise and its unique portfolio of durability solutions. Brian Dabell, the future head of nCode's product offering, said: "nCode has always been the reference for durability and fatigue analysis technology and software. The alignment with HBM's sensor range, its versatile DAQ hardware and software for test systems and general purpose analysis, plus their powerful sales channels in Europe, will allow customers to optimise their product design and understand product performance on an even broader scale of applications." He added that "Investment in the SoMat eDAQ rugged data acquisition systems and ICE-flow GlyphWorks, DesignLife and Automation test analysis and management software will be strengthened. nCode will also continue to grow its successful business with various US Federal organizations."

Commenting on the complementary nature of the two companies' product ranges, Andreas Huellhorst added: "Consistently reducing time to market is a prerequisite to maintain a competitive edge. Aligned mobile and test rig applications, predictive CAE software and professional services provide unique tools in this respect. By combining the companies' global sales forces and services, customers worldwide will benefit from the full range of solutions, backed by an extensive technical and applications support network."

The company will operate within HBM and retain the prestigious brands of nCode for analysis and CAE software as well as SoMat for rugged mobile data acquisition systems. In doing so, HBM strongly underlines its commitment to the continuity and growth of nCode's and SoMat's products and services.

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For further information about the HBM and nCode ranges please visit <u>www.hbm.com</u> and <u>www.nCode.com</u>.

HBM is a subsidiary company of Spectris plc, the productivity-enhancing instrumentation and controls company.

## About nCode International

nCode is a leading developer of durability, test & measurement, data analysis, asset monitoring, and product design (CAE Durability) solutions. nCode offers a unique combination of data measurement and acquisition instruments, powerful analysis software, and services that help customers eliminate unexpected failures by measuring and converting durability, performance and operational data into information from which intelligent business decisions can be made that improve Product Life Performance (PLP) and reduce costs. Established in 1982, nCode has direct offices in Europe, North America, and Asia. For more information about nCode, please visit www.ncode.com.

nCode products include: ICE-flow GlyphWorks, Library, and DesignLife, SoMat eDAQ, and eDAQ-lite. The nCode Logo, nCode, ICE-flow GlyphWorks, ICE-flow Library, ICE-flow DesignLife, SoMat eDAQ, and eDAQ-lite are trademarks or registered trademarks of nCode International in the USA and/or other countries.

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