

SearchFit Revolutionizes Online Shopping with Launch of Version 8.0

SearchFit, the industry leader in SEO shopping cart software, has introduced v8.0, a breakthrough in e-commerce software technology. The largest release SearchFit has offered to date allows for advanced search engine optimization, product comparisons and product filters amongst many other features.

Carlsbad, CA (PRWEB) August 11, 2008 -- [SearchFit](#), a leader in SEO shopping cart software, today introduced Version 8.0, a revolutionary advance in e-shopping allowing online store owners to offer features not found anywhere else on the marketplace.

E-commerce and shopping online has become the way of the 21st century. With v8.0, SearchFit once again raised the bar for SEO shopping cart solutions. The breakthrough launch introduces or enhances several innovative features, including state-of-the-art search engine optimization and online marketing tools to help store owners to capture their market.

“Version 8.0 is the largest and most feature-filled launch that we’ve ever come out with,” said Wolfgang Reile, owner and founder of SearchFit. “With SearchFit, merchants don’t have to pay extensive amounts of money to have complex custom-built solutions; they can have high-tech online stores with hosted solution cost.”

Like its predecessors, v8.0 continues to offer store owners a wide array of [search engine optimization \(SEO\) features](#). It focuses on several best practice SEO techniques – including text link frequency, title and meta tags, and convenient sitemap features to name a few – to create an online store that dominates the competition.

Another in the long list of features is product comparisons, where consumers can view two or more products side-by-side on one page. This user-friendly feature will greatly improve customer satisfaction by eliminating the traditional and cumbersome approach of scrolling back and forth between two web browsers or pages to see the differences between similar products.

In its effort to make a store owners' sites easier for customers to find exactly what they want quickly and easily, SearchFit v8.0 offers customized [product filters](#). A consumer can now give parameters to a search, including price, features, colors, and styles, and narrow the selection of hundreds of products to a single page of those that meet their specific needs. Additionally, v.8.0 allows for product reviews, so potential buyers can have an interactive experience and feel confident in making a purchase.

The latest version from SearchFit is already getting rave reviews from reputable sources, like in a recent article in the [Ecommerce Guide](#).

“We were always putting emphasis on SEO and marketing aspects when implementing new features to our shopping cart software. The new version of SearchFit hardly finds little competition among hosted shopping cart solutions. Our client’s websites are not

limited by a drag and drop solution, but are rather fully customizable to match their needs. With search engine traffic, direct feeds to Google Base, and many other marketing tools, our clients can run successful online ventures even without extensive knowledge of online marketing.” Wolfgang Reile said.

About SearchFit

Since 1994, SearchFit has helped its clients realize their full potential in the world of e-commerce. SearchFit has become synonymous with implementing technologies that allow online stores to maximize efforts while minimizing production and advertising costs. For more information, visit www.searchfit.com.