**FOR IMMEDIATE RELEASE**

**DDL Tested and Proven**

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**DDL Helps Ensure Medical Device Packaging Professionals Recognize Importance of Vibration Testing**

*Importance of Vibration Testing Not Realized By Large Percentage of Medical Device Packaging Professionals*

MINNEAPOLIS –August 12, 2008 -- <http://www.testedandproven.com/> -- *DDL,* the leading product and package testing services firm specializing in medical device package testing, recently discovered through the company’s July “Vibration Testing Quizzler” that only 46 percent of Medical Device Packaging Professionals truly understand that [vibration testing](http://www.testedandproven.com/vibration_testing.html) can prevent defective products or packaging from going to market.

In his winning Vibration Testing Quizzler response, David Anderson VP of Research & Development at GT Urological stated*,* “When there is the slightest chance that any of our medical products will be exposed to a transportation, operation or storage environment, it is vital that we implement vibration testing before going to market.”

The vibration testing quizzler question below received answers from nearly 200 medical device packaging professionals.

Question: Package and product testing should always be expanded to include vibration testing when there is a chance of exposure to what environments?

|  |  |
| --- | --- |
| Answer: | Percent Responded: |
| Transportation | 50 |
| Operation and Storage | 4 |
| All of the Above | 46 |

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“Essentially, vibration testing is something products and packaging should be subjected to when there is a chance of its exposure in transportation, operation or storage,” states Patrick Nolan COO of DDL.

To gain more insight into understanding the importance in executing vibration testing and the critical need for continuing education in medical device packaging guidelines please visit specific vibration testing <http://www.testedandproven.com/vibration_testing.html>

**About The DDL Packaging Quizzler**

The DDL’s Packaging Quizzler is a semi monthly online challenge which poses real world packaging questions which Medical Device Packaging Professionals encounter on a daily basis.

One winner who answers The Packaging Quizzler correctly and is selected at random will be awarded a significant prize, such as an IPod.

To participate in the next Quizzler please click [“The Packaging Quizzler”](http://www.testedandproven.com/lp/quizzler).

**About DDL**DDL offers expert package testing, product testing and material testing services including shock testing, vibration testing, tensile testing, leak testing and validation services. Additionally, DDL provides expert package design, development and prototyping services for those clients who desire to outsource their package development function. DDL package testing clients find value through its growing suite of PackServices: PackAdvice, a zero-cost package testing consulting service, and PackReview, a DDL approved certification to demonstrate compliance with ISO 11607 (clause 6). DDL Testing Services maintains full service testing labs in Minnesota and southern California. DDL's package design, development and prototyping services are offered to support national clients through staff and operations based in southern California. **(**[www.testedandproven.com](http://www.testedandproven.com)**)**

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