



**FOR IMMEDIATE RELEASE**

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## **Sheet to Sheet Mounting System Up and Running at Apex**

*New Machinery Will Dramatically Increase Productivity, Reduce Costs*

**San Carlos, CA** – Apex Die Corporation, a leading finisher in Northern California, proudly announces that its new sheet to sheet stock mounting system is up and running.

This expanded capability means Apex customers will now be able to have their promotional projects such as case cards, point-of-purchase (POP) displays and stand-up easels produced with even greater efficiency.

“Our new Stock machinery allows us to move up to an average speed of 1000 to 1500 sheets per hour which dramatically increases productivity and will significantly reduce costs,” says Kevin Cullen, President of Apex Die Corporation. “From a quality standpoint, the registration is exceptional.”

The state-of-the-art mounting system can accommodate production runs ranging from 100 pieces all the way up to 100,000-plus piece runs.

“We’ve installed a highly accurate, high-end piece of equipment that gives us the ability to stay at the forefront of sheet mounting technology,” says Cullen.

Bolstering their sheet to sheet mounting capabilities will enable Apex to increase its proficiency in producing extensive POP displays, signage and packaging.

“We’re excited about this new adventure we’re going on,” says Cullen. “We think it’s going to be a big hit.”

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News Release  
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**About Apex Die Corporation:** Apex Die is a leading finisher in Northern California and serves all print markets on the West Coast. The second generation family-owned business has been a leader in the market for over 50 years, specializing in die cutting, foil stamping, embossing, UV coating, film laminating, sheet mounting and much more.