



Brussels

*European
Workshop*

2008

October 12-14

**ATTENDANCE IS LIMITED
REGISTER EARLY**

BRUSSELS EUROPEAN WORKSHOP 2008

Dear Colleagues,

The SPCP is pleased to hold the first ever European Workshops in Brussels, Belgium! Our membership is growing quickly throughout the world and it is important the SPCP offers members these opportunities. Also important is the Certified Permanent Cosmetic Professional (CPCP) examination that will also be held during this event. These highly regarded credentials are a mark of a true professional.

Conference Highlights:

The presenters for these workshops have spent decades creating the most advanced programs for the industry. His or her time is being donated to the SPCP so that everyone may attend at a very big savings.

Spend the first day with David Vidra, LPN, as he opens the workshop series with a **Bloodborne Pathogens Standard** class in the morning followed by his renowned **Wound Care** class in the afternoon.

The second day brings you one most requested advanced series classes – **Color Additives** by Elizabeth Finch Howell, CPCP. She will unravel the mysteries of pigments so that the attendee will have confidence in their color selections. The afternoon will be spent learning how **Full Lip Procedures** can become your favorite as Kate Ciampi, CPCP, reveals her secrets as to why she has become one of the most successful full lip-tattooing specialists worldwide.

Finally, on day three, attendees will learn how to create realistic **Areola/Nipple Complex Tattooing**. Debra Guastella, CPCP is one of the most highly regarded experts in this field and has lectured internationally on this subject. Lesley DeDecker, CPCP, will share her **Strategies for Success** as she reveals her tips for growing a business into a lucrative career.

One of the most popular presentations of all SPCP events is the **Panel of Experts** where you can end the sessions having all your questions answered!

Never before have our members felt so strongly about continuing education as today. Members also understand the benefits of networking with fellow colleagues and attending informative presentations and discussions. Come join us for this exceptional opportunity to stay on top of this rapidly growing industry. **Attendance is limited to 100 – Register early!**

Brussels.....our host city

Bursting full of culture and beauty, Brussels is a city that will leave you speechless. Aside from the splendid and varied architectural styles of the city, being home to the famous Audrey Hepburn and Jean Claude Van Damme, Brussels also hosts over eighty museums, numerous tourist attractions, a vibrant nightlife, and more restaurants than you could count. If shopping is what you're looking for, visit the distinctive fashion boutiques or skip over to Place du Grand Sablon. The starting point for any visit to Brussels is the Grand Place, which was built as a merchant's market in the 13th century, It is located in the center of the city where you can also find the Town Hall. You may want to visit the Museum of the City of Brussels where you can see Manneken-Pis, Belgium's national symbol.



CPCP Examinations may be pre-scheduled and taken on site. The deadline for applications is Monday, September 22nd.

Exam date is Monday, October 13th, 2008

BRUSSELS EUROPEAN WORKSHOP 2008

AGENDA OF SPEAKERS

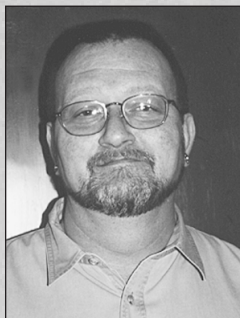
Sunday, October 12

9:00 am – 12:00 pm *Bloodborne Pathogens Course*

This is by far the most comprehensive, industry specific bloodborne pathogens training program available for permanent cosmetic professionals. All aspects of the Bloodborne Pathogens Standard are thoroughly covered, including needlestick guidelines, Hepatitis B and C and MRSA information, exposure control plan requirements, recordkeeping, and the latest interpretations covering these topics as they relate to the body modification industry. This class has been updated and has recently been attended by members in the Chicago area, giving it rave reviews! Remember, a bloodborne pathogens class is required at least every two years to maintain CPCP certification.

1:30 pm - 4:30 pm *Wound Care - What Every Technician Needs to Know*

We all hear about MRSA and other notable problems through our bloodborne pathogens classes but do we really know what it takes to prevent these infections? What about after the clients leave our care? Learn about what takes place during normal skin (wound) healing, what and why, and what steps one should take to be sure our permanent cosmetic procedures have the very best opportunities to heal into results we can be proud of.



David Vidra, LPN

David is currently the Health & Safety Advisor for the SPCP, heading the Health Educators team. He has also served on the SPCP Board of Directors and received the prestigious Industry Leader Award. Having been involved in piercing for over twenty-two years, David founded Cleveland's first piercing studio, Body Work Productions. Health Educators, Inc. provides leading edge information and educational solutions for the modification and related industries.

Monday, October 13

9:00 am – 12:00 pm *Color Additives - What They Are and How They're Used.*

So many questions about our pigments remain unanswered and overall this topic remains a mystery to many. The difference between natural organic, chemical organic, and inorganic color additives will be discussed. This has become a powerhouse lecture, having the greatest visuals ever, which add to the presentation's impact on how well the permanent cosmetics professional understands the subject matter. Finally, you will be able to speak intelligently on the very crucial part of the success of a procedure - color.

Elizabeth Finch-Howell, CPCP

Elizabeth Finch Howell, SPCP President, is a pioneer, recognized leader and lecturer in the permanent cosmetics industry. She has manufactured pigments since 1989, which are now used globally. In that same year, she was invited to join the offices of Dr. Roy Geronemus, former Chief of Laser Surgery at NYU. In 1992 Ms. Howell earned the prestigious credentials as the Director of the Department of Permanent Cosmetics at Saint Barnabas Hospital in Livingston, NJ. She also brings her experience to the SPCP Train the Trainer program.



1:30 pm - 3:30 pm *Learn to Love Lips*

For many, lip-tattooing procedures are challenging and many technicians will not attempt to go further than a lip liner. Hear how you can successfully tattoo beautiful full lip color from one of the industry's most highly regarded lip experts. Learn how to choose color, how to evaluate shape and "border control", and how to make the lip color appear even and seamless. Discover tried and true methods and how to stay out of trouble. See how simple the techniques can truly be!



Kathleen Ciampi, CPCP

Kate has been in the permanent cosmetics industry since 1991 and owns a tattoo studio, Perfection Dermagraphics, in a Chicago suburb. As a specialty trainer and consultant, she teaches advanced full lip classes on a regular basis worldwide. She has a background in nursing as a cardiology department administrator. Kate served on the SPCP Board of Directors from 1994-1998 as President and Secretary. She later served as Convention and Trainer Coordinator, and is now the CEO, Executive Director, operating the SPCP office in Des Plaines, Illinois.

3:30 pm - 4:30 pm *Panel of Experts*

This is one of the most popular sessions of SPCP events. Have your pressing questions answered by top industry experts!

6:30 pm - *CPCP Examination (Pre-registration required)*

Tuesday, October 14

9:00 am -12:00 pm *Areola Tattooing*

Plastic and reconstructive surgeons look to our profession for expert knowledge of placement and color for areola/nipple complex repigmentation. Learn from one of the leading experts in the United States about this delicate subject. This highly specialized paramedical workshop will feature techniques to provide the illusion of nipple protrusion and how to create diffusion of color. You will learn about various types of breast reconstruction, the actual process of repigmentation, and hear of personal journeys from breast cancer survivors.

Debra Guastella, CPCP - Debra brings undisputable and recognized talents to the permanent cosmetics industry. Her flare for pageantry and ability to make all feel welcome as the SPCP Convention Coordinator, and as the official event Emcee is enjoyed by all who attend. Her technical talents lend to respected fundamental and advanced training, specializing in areola repigmentation procedures. Debra is an industry leader, keynote speaker and a respected industry trainer offering permanent cosmetic services in New Orleans.



1:30 pm - 2:45 pm *Strategies for Success*

It's not easy to build up your business even though some do relatively nothing at all while others struggle. Sometimes little things can make the difference, and many times they go overlooked. It's not always necessary to spend a lot of money on advertising; there are many ways to invest in your business and the easiest way to start is to believe in yourself. Learn how creative marketing, networking, and public relations are key strategies to build a successful business.



Lesley De Decker, CPCP - Lesley has been in the permanent cosmetics industry for five years and works from many different locations across the Flemish part of Belgium. She also works locally, with three highly regarded plastic surgeons performing areola tattooing. Lesley specializes in and provides advanced trainings in eyebrow hair strokes, full lips, and color theory. In addition to permanent cosmetics, Lesley cares for her five year old son Maxime, who is already inspired by permanent cosmetics. Lesley is the SPCP Delegate for Belgium.

3:00 pm - 4:30 pm *Panel of Experts*

This will be your final opportunity to ask questions of our esteemed presenters.

*** All Lectures and handouts
will be in English only.**



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pre-scheduled and taken on site.
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is Monday, September 22nd.

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CUT ALONG DASHED LINE



REGISTRATION FORM

Pre-registration is required by September 12th, 2008

- there will be no late or at the door registration.

~ Attendance is Limited ~

The Conference is open to all SPCP members. You may join the SPCP to attend the conference prior to submitting this registration. Call the number listed below or join online at www.spcp.org

Member Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

European Workshop - Brussels

\$750 USD

Sunday, October 12 thru Tuesday, October 14

YES, I want to take the CPCP examination,
Please send materials.

TOTAL _____

For information contact: SPCP

69 North Broadway Des Plaines, IL 60016

847-635-1330 Fax: 847-635-1326

E-Mail: admin@spcp.org



CHARGE CARD INFORMATION



VISA

Expiration: _____

MasterCard

Amount: _____

American Express

Account Number: _____

Name: _____

(AS IT APPEARS ON CARD)

REGISTER ONLINE: WWW.SPCP.ORG

FAX YOUR CHARGE INFORMATION TO: (847) 635-1326

**OR.... MAIL YOUR FORM WITH CREDIT CARD INFORMATION,
CHECK, OR MONEY ORDER FOR FULL FEES TO: SPCP**

69 North Broadway
Des Plaines, IL 60016
Phone: 847-635-1330

***Refunds will be given if cancellation is in writing prior to September 12, 2008,
less a \$50 administration fee. No refunds after that date will be given.***



Society of Permanent Cosmetic Professionals

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Hotel and Travel Information

The 4-Star Crowne Plaza Brussels Europa hotel in downtown Brussels is just a five minute walk from Parc Cinquantenaire. Schuman train station is at the foot of the hotel and Maelbeek Metro station and bus station are directly situated under the hotel. The metro takes you to the city center in just five minutes, with its Grand Place, Manneken Pis and the main shopping area. Located on the first floor of the hotel is the Chatter's Delight Bar and The Gallery Restaurant for your dining and networking pleasures. There are eight different languages spoken by the hotel staff which include Arabic, Dutch, English, French, German, Hungarian, Italian, Spanish.



Crowne Plaza Hotel BRUSSELS-EUROPA

Rue De La LOI 107
Brussels, 1040 Belgium
1-877-227-6963
32-2-2301333

Registration for the Conference does not include air or hotel reservations. A block of rooms has been reserved at a special conference rate. They are available until **September 18th, 2008** but are expected to sell out before that date. Be sure to mention the SPCP when making your reservation.

USE MEETING CODE **SOC0910_01**

Rates: 89 € (Euro) single occupancy per night which includes continental breakfast.

Check in time is 2:00 pm and check out is at 12:00 pm

Travel Information

Brussels International Airport serves many airlines. Taxi fare to the hotel from the airport is approximately 30 € and 30 minutes one-way. Train fare to the hotel is 2.8 € and approximately 45 minutes one-way. The airport train station is located below the terminal. You can find train schedules and information online at the Belgina Railways website (<http://www.b-rail.be/main/E/>). If you are traveling from outside of Belgium, be sure you have a valid passport.

IMPORTANT INFORMATION ~ *All cell phones must be turned off or set to vibrate - no texting allowed.*

No videotaping, cell phone recording or flash photography is allowed during lectures.

SPCP runs a booth at every event for products available exclusively for our members. Members may purchase items such as colorful client brochures, before and after care instructions, client history, and other pertinent forms. Various publications are available such as Client Management and Medical Issues.