

15 - 17 October 2008
Melia Hotel Hanoi, Vietnam

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...Where Land Transport Experts Meet

The premier global road and rail event arrives in Hanoi this October.

What you will learn at Viet Traffic 2008:

- Current and priority transport infrastructure projects in Vietnam
- New investment opportunities in Road and Rail
- Local and international Road / Rail case study streams
- Project Financing and PPP for Transport infrastructure
- Intelligent Transportation Systems and Solutions
- Road Safety and Standards
- Urban Transport Planning and Sustainability

In the first six months of 2008, Vietnam recorded FDI in transport of **US\$31.6 billion**. Nearly **9,200 projects** were underway, with a total registered capital of more than US\$116 billion.

**Source: Ministry of Planning and Investment Vietnam*

Post Conference Site Tour to Cau Gie - Ninh Binh Expressway and Thanh Tri Bridge Project

28+ Key Contributions from Leading Transport Experts including

Senior Ministers and Officers from Vietnamese Government:

- Ministry of Transport
- Ministry of Planning and Investment
- Vietnam Road Administration
- Vietnam Railway Administration
- National Transport Safety Committee

... and Key Speakers:

- International Road Federation
- Vietnam Bridge and Road Association (VIBRA)
- World Bank
- VinaCapital
- Siemens
- University Putra Malaysia
- UEM Group
- Nehemiah Reinforced Soil

- Alcatel Shanghai Bell
- Scomi Engineering
- Citilabs
- University of Transport and Communication Hanoi
- Knight Frank Hong Kong
- ITS Colombia
- International Road Dynamics (IRD)
- Institute of Strategy and Policy on Natural Resources and Environment (invited)

- DTV Consultants
- Vietnam Investment Review
- Volkmann and Rossbach
- Vietnam Railway Corporation
- Rail Working Group
- Asia Injury Prevention Foundation
- United Nations ESCAP
- Asian Development Bank (invited)

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Dear Transport Colleague,

Growth potential in Vietnam is huge.

1. Vietnam is the prime beneficiary of the "China plus one" strategy, with many companies establishing and expanding Asian bases outside China, particularly in Vietnam;
2. Vietnam has been one of the highest recipients of FDI in the world relative to its GDP;
3. In the first six months of 2008, Vietnam recorded FDI in transport of US\$31.6 billion. Nearly 9,200 projects were underway, with a total registered capital of more than US\$116 billion.

Vietnam's Transport sector growth is inevitable and **Viet Traffic 2008** will prove invaluable for your company to secure a piece of that growth pie. 28+ international transport experts from 10 countries will be sharing their insights into the rapid development of Vietnam's transportation infrastructure. In addition the key Vietnamese government agencies and associations you want to meet will also be there.

Organised alongside is an international exhibition showcasing the latest transport and infrastructure products and services **PLUS** site visits to two major projects in Vietnam conducted by the Ministry of Transport.

So pencil in **15 – 17 October 2008** to join us for Viet Traffic 2008 in Hanoi.

Best Regards,



Joseph Kalaivanar
Senior Conference Manager
Viet Traffic



Who you will meet

- Government Organisations (Transport, Communications, Public Works, Planning, Traffic)
- Land Transport Authorities
- BOT Build Operate Transfer Contractors and Operators
- BOO Build Operate Own Contractors and Operators
- BO Build Operate Contractors and Operators
- BT Build Transfer Contractors and Operators
- Road Rail Contractors and Operators
- Road Rail Construction/Project Engineers
- Road Builders
- Road Rail Equipment Manufacturers, Dealers, Distributors and Suppliers
- Road Rail Infrastructure Developers
- Infrastructure Investment Bankers/Asset Managers
- Infrastructure Legal Advisory and Services
- Road/Rail System Integrators/Consultants
- Urban Planners
- ITS Providers/Consultants

Conference Day One, Wednesday, 15 October 2008

08:00 – 09:00

REGISTRATION

OPENING CEREMONY OF VIET TRAFFIC 2008

09:00 – 09:40

Opening Remarks by Chairperson

Anthony Pearce, Honorary Director General, International Road Federation

Welcome Address

Rosalind Ng, Managing Director (Asia), IIR Exhibitions Pte. Ltd.

Opening Keynote

Vice Minister, Transport, Ministry of Transport Vietnam

Vice Minister, Ministry of Planning and Investment Vietnam

09:40 – 10:10

NETWORKING AND REFRESHMENT BREAK

VIETNAM ROAD AND RAIL OVERVIEW / INTERNATIONAL INTEGRATION

10:10 – 10:40

An Overview of Vietnam's Road Development Plans and Future Challenges

- Understanding the current state of road and highway infrastructure in Vietnam
- Challenges facing the government and potential opportunities for investment

Senior Representative, Vietnam Road Administration

10:40 – 11:10

An Overview of Vietnam's Rail Development Strategy and Potential Opportunities

- Overview of the next 5-year plan and examining how it fits within the Vietnamese Railway Master Plan
- Strategies to attract foreign and private investment to railway construction

Nguyen Van Doanh, Vice Head, Vietnam Railway Administration

11:10 – 11:40

Integrated International Transport: Building the Asian Highway Network

- Learn the status of development of the Asian Highway
- Integration of different modes of transport and development of intermodal interfaces
- Facilitation of International Transport

Madan Bandhu Regmi, Economic Affairs Officer, Transport Infrastructure Section, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

11:40 – 13:00

LUNCH FOR ALL DELEGATES AND SPEAKERS

ROAD STREAM

Chaired by: *Anthony Pearce*, Honorary Director General, International Road Federation

RAIL STREAM

13:00 – 13:30

Vietnam Case Study

Urban Transport Planning in Motorcycle Dependent Cities: Current Issues and Future Perspectives

- Identifying the current issues of urban transport planning in motorcycle dependent cities (MDC)
- Formulating and mainstreaming a comprehensive and practical planning process and correspondent tools
- The need for effective and practical system of urban transport plans

Dr. Khuat Viet Hung, Lecturer, University of Transport and Communication Hanoi

Vietnam Case Study

Plans for Development of the Vietnam Railway Network

- The Railway Master Plan: objectives, contents and scale, investment needs
- An overview of the strategic projects to be carried out in the coming years
- Infrastructure improvement: new lines, rehabilitating the rail network, improving bridges, water-drainage system etc.

Tran Quoc Dong, Chief International Relations Department, Vietnam Railway Corporation

13:30 – 14:00

International Case Study

Examining Practical Widths of Exclusive Motorcycle Lanes in Malaysia

- Understanding the necessity of vehicle segregation in high motorcycle growth conditions
- Learning the key benefits of vehicle segregation
- Balancing the need to ensure effective speed management with 'right-of-way' in determining optimal lane widths

Dr. Hussain Hamid, Director, Road Safety Research Centre, Faculty of Engineering, University Putra Malaysia

International Case Study

Innovating and Deploying Integrated Solutions for Rail Communications and Signalling in China

- Fulfilling the information and communication needs of the metro rail industry
- Simultaneous deployment of full turnkey communication systems, passenger information display systems and signalling systems for multiple lines
- Support to the rail industry in the Asia-Pacific region

Dr. Weiguo Wang, Vice President, Network Integration and Enterprise and Government Services, Alcatel Shanghai Bell

14:00 – 14:30

Technology Case Study

The Role of Safe and Efficient Highways in Ensuring Economic Growth

Speaker to be confirmed, UEM Group

Technology Case Study

Hanoi Metropolitan Rail: Presenting the Findings of the Monorail Feasibility Study

- Discover how the proposed monorail system can help ease the city's transport system
- Findings of the Scomi feasibility study on the implementation of a monorail system in Hanoi: design, engineering and construction plans for track alignment and the trains, final costing for the entire project

Speaker to be confirmed, Scomi Engineering

14:30 – 15:00

Technology Case Study

Application of Nehemiah Wall for Urban Highway Construction: A Malaysian Perspective

- Benefits of Nehemiah Walls in highway construction: time savings, cost effectiveness, aesthetics and minimum disruption to the ongoing vehicular traffic
- Exploring its application, design, material specification and construction
- Solutions to geotechnical challenges e.g. soft ground, limestone formation
- Measures taken to enhance durability, aesthetics and maintenance

Jason Khor, Assistant General Manager, Nehemiah Reinforced Soil

Commercial Case Study

Capitalising on Non-Fare Box Commercial Opportunities to Ensure Railway Project Profitability

- Discover how infrastructure projects present significant opportunities for related property development and other commercial activities fundamental to the financial viability of a project
- Hear how growth in population and the pace of urban development continue to place heavy demands on the region's power generation and transport systems
- Understand how viability of railway development depends to a large extent on the maximisation of non-fare box revenue
- Learn about feasibility, land issues, joint venture development options and related marketing issues

Robert Pendleton, Consultant, Knight Frank Hong Kong

15:00 – 15:30

NETWORKING AND REFRESHMENT BREAK

INTELLIGENT TRANSPORTATION SYSTEMS

15:30 – 16:00

Exploring Integrated Traffic Solutions for Sustainable Mobility

- A comprehensive approach to traffic solutions – urban and highway traffic management, urban and tunnel traffic control, congestion charging customer service, etc.
- Market and trends: a study through the years of technology innovation and unique country implementation
- Addressing the challenges in the areas of Safety, Environment and Mobility

Peer Fischer, Director, Asia, Middle East, East Africa, Traffic Solutions Urban, Siemens

16:00 – 16:30

Urban Traffic Management: Understanding Short-term Traffic Prediction Control Systems

- Understanding how urban traffic demand development leads the path to prediction
- Examining the benefits obtained by traffic prediction in urban traffic management systems

Prof. Klaus Bause, Executive President, ITS Colombia / Gerente General, SIT Ltda.

16:30 – 17:00

Transportation and the Economy: An ITS Perspective

Joe Clavelle, Vice President, International Business, International Road Dynamics (IRD)

17:00 – 19:00

VIET TRAFFIC ROUNDTABLE EXCHANGE

4 Easy Ways to Register

Conference Day Two, Thursday, 16 October 2008

9:00 – 9:10	Welcome Remark by Chairperson Chaired by: <i>Willem Buijs</i> , Managing Director, DTV Consultants	
9:10 – 9:20	Keynote Address Director-General, Ministry of Planning and Investment, Vietnam	
TRANSPORT PROJECT FINANCING (ROAD / RAIL)		
9:20 – 10:00	Road Financing Creating Successful Public-Private Partnerships <ul style="list-style-type: none"> • Review of international experience • Important elements for Vietnam • The role of the International Road Federation <i>Anthony Pearce</i> , Honorary Director General, International Road Federation	
10:00 – 10:40	Rail Financing Luxembourg Rail Protocol – The New International Framework for Private Finance of Railway Rolling Stock <ul style="list-style-type: none"> • Reducing procurement costs and expanding the market for private funding of trains • Establishing a new international framework to facilitate private finance of rolling stock • Lessons learnt from the aviation industry <i>Howard Rosen</i> , Chairman, Cape Town Convention on International Interests in Mobile Equipment, Rail Working Group	
10:40 – 11:10	NETWORKING AND REFRESHMENT BREAK	
	TRANSPORT INVESTMENT STREAM Chaired by: <i>Nguyen Anh Tuan</i> , Editor-in-Chief, Vietnam Investment Review	ROAD SAFETY STREAM Chaired by: <i>Greig Craft</i> , President, Asia Injury Prevention Foundation
11:10 – 11:50	Developments in Vietnam's Transport Investment Framework <ul style="list-style-type: none"> • Examining government investment policies, regulations and processes in Vietnam • Learn the government's vision for transport infrastructure development and trends in the coming years • Addressing the perceived problems in Vietnam's investment climate: dual pricing, discrimination against private firms in favor of state-owned enterprises, and difficulties in accessing land Senior Representative, Department of Planning and Investment, Ministry of Transport Vietnam	An Overview of Road Safety in Vietnam and Understanding the Cost of Accidents <ul style="list-style-type: none"> • Examining Vietnam's growing motorisation rates and road accident statistics • Focus on prioritising road safety and the implementation of a national plan • Developing initiatives in partnership with private, public and civil society stakeholders <i>Bui Huynh Long</i> , Chief of Bureau, National Transport Safety Committee Vietnam <i>Greig Craft</i> , President, Asia Injury Prevention Foundation
11:50 – 12:30	The New Hanoi Plan: Exploring New Opportunities for Infrastructure Investment <ul style="list-style-type: none"> • Details of the Hanoi expansion plan and how it will stimulate the over-populated capital and surrounding areas • The potential for unified planning and development of infrastructure projects • A call for investment: opportunities and growth potential Senior Representative, Ministry of Planning and Investment	
12:30 – 14:00	LUNCH FOR ALL DELEGATES AND SPEAKERS	
14:00 – 14:40	Investing in Road Infrastructure in Vietnam <ul style="list-style-type: none"> • The need for high level of investment in transport to support economic growth • Examining government financing initiatives and how the private sector can participate • Studying investment feasibility and evaluating risks in transport infrastructure investment <i>William Lean</i> , Managing Director, Infrastructure, VinaCapital	Developing a Specification Framework for Standards Testing to Ensure Road Safety <ul style="list-style-type: none"> • Understanding the role of proper construction standards and tests in Road Safety • Examining the Vietnamese Standards used in the Road Sector post Doi Moi • Adopting the AASHTO and ASTM system as a base for Road and Bridge Standards • VIBRA's comprehensive and standard guidelines and tests <i>Prof. Dr. Dao Xuan Lam</i> , Vice Chairman, Head of Science and Technology Division, Vietnam Bridge and Road Association (VIBRA)
14:40 – 15:20	Panel Discussion Guidelines for Transport Infrastructure Investors in Vietnam <ul style="list-style-type: none"> • Guidelines on working effectively with the local government • Gaining access to reliable data and research on infrastructure needs in Vietnam • Conducting due diligence in your assessment of investment opportunities and projects Chaired by: <i>Nguyen Anh Tuan</i> , Editor-in-Chief, Vietnam Investment Review Panelists: Senior Representative, Department of Planning and Investment, Ministry of Transport Vietnam Senior Representative, Ministry of Planning and Investment <i>William Lean</i> , Managing Director, Infrastructure, VinaCapital	Ensuring Workzone Road Safety With State-of-the-Art Mobile Safety Barriers <ul style="list-style-type: none"> • Role of workzones and temporary modifications to the road network in fatal and severe accident exposure • Impact of state of the art mobile safety barriers in improving efficiency and minimising road fatalities • Holistic approaches to road safety: Vehicle Driven, Education Driven, and Infrastructure Driven <i>Norman Van Oudtshoorn</i> , Operations Manager, International Division, Volkman and Rossbach
15:20 – 15:50	NETWORKING AND REFRESHMENT BREAK	
URBAN TRANSPORT PLANNING AND SUSTAINABILITY		
15:50 – 17:10	Environmentally Sustainable Urban Transport Planning in Vietnam <ul style="list-style-type: none"> • Considering the key environmental issues in urban transport development planning • Review of Vietnam's existing planning regulations, standards and procedures • Modifications that would result in facilitating urban growth that is more compatible with competitive public transport • The key initiatives of the World Bank and the Asian Development Bank in Vietnam to ensure sustainable urban transport planning <i>William D.O. Paterson</i> , Lead Infrastructure Specialist, Sustainable Development Department, World Bank <i>Paul Valley</i> , Head of Infrastructure, Transport, Urban and Water Supply, Asian Development Bank (ADB) (invited)	
17:10 – 18:00	Panel Discussion The Challenges and Opportunities Facing Vietnam in Implementing Sustainable Mobility Measures Chaired by: <i>Willem Buijs</i> , Managing Director, DTV Consultants (confirmed) Panelists: <i>William D.O. Paterson</i> , Lead Infrastructure Specialist, Sustainable Development Department, World Bank <i>Paul Valley</i> , Head of Infrastructure, Transport, Urban and Water Supply, Asian Development Bank (ADB) (invited) <i>Dr. Nguyen Van Tai</i> , Institute of Strategy and Policy on Natural Resources and Environment (ISPONRE) (invited)	
18:00 – 20:00	VIET TRAFFIC NETWORKING EVENING	

09:00 – 12:00

Visit to Cau Gie - Ninh Binh Expressway in Ninh Binh Province



Project Budget : VND 5.4 billion
Fund Source : Vietnam Expressway Corporation,
Vietnam Government Bond

This project in Ninh Binh Province is at the South East of Hanoi located about 1.5 hours away from Hanoi city centre. It was initiated by the Vietnam Expressway Corporation and will be built to help ease traffic congestion at Hanoi's southern gateway that links with the provinces of Ha Tay, Ha Nam, Hung Yen, Nam Dinh and Ninh Binh.

Visit to Thanh Tri Bridge



Project Budget : VND 5 billion
Fund Source : ODA (Japan government),
Vietnam Government Fund

The Thanh Tri Bridge is key to Hanoi's third ring road, which will link districts in the city's south and west with highways 1, 5, 6 and 18 and the Noi Bai junction. This project is an Overseas Development Assistance Project funded by the Japan Government and the Vietnam Government. Thanh Tri will become the fifth bridge to span the Hong (Red) River near Hanoi following the Long Bien, Chuong Duong, Thang Long and Yen Lenh bridges.

Event Features At A Glance

- **High Level Conference** featuring current issues and opportunities
- **International Exhibition** where buyers and sellers meet
- **Exclusive Roundtable and Networking Sessions** with government ministries and land transport experts
- **Site Tour** to two anticipated infrastructure projects

Branding Opportunities

Want to take your brand further?

Viet Traffic 2008 is an excellent platform to promote your organisation to influential players and investors in the region.

Become an exhibitor or sponsor!

Contact Adrian Lau at +65 6319 2656 or email: adrian.lau@iirx.com.sg

REGISTRATION



15 - 17 October 2008
Melia Hotel Hanoi, Vietnam

EASY WAYS TO REGISTER

-  Online : www.viettraffic.com
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-  Phone : +65 6319 2652 or 6319 2668
-  Fax : +65 6319 2669
-  Mail to IIR Exhibitions Pte Ltd, 205 Henderson Road,
#03-01 Henderson Industrial Park, Singapore 159549

For exhibition visit only, please register online as visitor at
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 If undeliverable, please return to: 250 Henderson Road, #03-01, Henderson Industrial Park, Singapore 159549

Yes, I want to register for 2 day conference

Please tick below if you would like to join the optional site tour (*open to conference attendees only*).

	Early Bird <i>(Register & pay in full by 29 Aug 08)</i>		Standard	
	Individual	Group Fee* <i>(3 or more from same company)</i>	Individual	Group Fee* <i>(3 or more from same company)</i>
Conference	SGD3200	SGD 3000	SGD 3600	SGD 3400
Site Tour	SGD 180		SGD 220	

Price includes one conference pass, access to exhibition, exhibition seminars, networking evening, lunches and refreshments.

**Terms and conditions apply*

Personal Details

Company

Address Postcode Country

Tel Fax

	Title	Name	Job Title	Tel	Mobile	Email	Site Tour
Contact Person							
Approving Manager							
1 st Delegate							
2 nd Delegate							
3 rd Delegate							
4 th Delegate							

Payment Options *(Please tick your method of payment)*

- Bank Transfer *(for payment made by 30 September 2008)***
 Bank transfer should be made to: IIR Exhibitions Pte Ltd.
 Bank Name: The Hong Kong and Shanghai Banking Corporation Limited
 Bank Address: 21 Collyer Quay, #01-00 HSBC Building, Singapore 049320
 Account Number: 141-182311-001 (S\$ REMITTANCE)
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- Cheque or Bank Draft *(for payment made by 12 September 2008)***
 Please make your crossed cheque or bank draft payable to IIR Exhibitions Pte Ltd in SGD only. Please submit your cheque or bank draft with your registration
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- Card Number
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- Signature

Event Venue

Melia Hotel and Convention Center
 44B Ly Thuong Kiet Street, Hanoi, Vietnam
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Accommodation

Special room rates are available for participants. For more details, please refer to our website at www.viettraffic.com

Visa

Please make the necessary arrangement for your Visa. For more details, please refer to our website at www.viettraffic.com.

Important Note: Please quote the name of the delegate and event title on the advice when remitting payment. Bank charges are not to be deducted from the participation costs. Attendance will only be permitted upon the receipt of full payment.

Substitution / Cancellation: Should you be unable to attend, a substitute delegate is welcome in your place at no extra charge. If this is not suitable, cancellations received in writing 10 working days before the event will be entitled to a full refund less 10% administration fee. Cancellations after 10 working days before the event are subjected to full payment.

Program Change Policy: Due to unforeseen circumstances, the programme may change. IIR reserves the right to alter the programme details including the venue and/or speakers.

Payment Terms

Payment is due in full upon registering. Full payment is mandatory for admission to the conference.

Register now as seats are limited!