FOR IMMEDIATE RELEASE

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Acteva to Serve as Sponsor of Craigslist Foundation Nonprofit Boot Camp Participation to Include Booth Exhibit; Registration Sponsorship

SAN FRANCISCO - August 15, 2008

Acteva, the trusted leader in online event registration, ticketing and payments, will again serve as a premier sponsor at the 3rd Annual New York Tri-State Area Nonprofit Boot Camp, Saturday, August 16 at the Kimmel Center, New York University.

Now in their third year as a sponsor and exhibitor, Acteva will serve as the primary registration sponsor for the nonprofit-based event. The boot camp is held twice each year, once in the San Francisco Bay Area and once in New York City. "The New York Boot Camp is always worth the cross-country trip," says Ed Lemire, Acteva's Executive Vice President. "We're pleased to be a premier sponsor again and realize the value of the event for emerging nonprofits and entrepreneurs alike. This event offers tremendous opportunities for everyone involved - whether for networking or learning the ins and outs of starting a nonprofit."

Craigslist Foundation organizers are expecting more than 1,000 nonprofit leaders and social entrepreneurs as well as more than 50 exhibiting companies. Acteva will be among them, available to answer questions regarding their online registration, ticketing and donation collection services.

For more information on Acteva's services, go to www.Acteva.com

About Acteva

Acteva is the trusted leader in online event registration, ticketing and <u>payment management services</u>. Since 1998, over 12,500 customers have used Acteva to manage more than 215,000 events and process more than 3.4 million registrations. Acteva's customers include Bausch & Lomb, Pfizer, SAP, Girl Scouts of America, Whole Foods, Craigslist Foundation and thousands of small to large-sized businesses and organizations. Acteva is headquartered in San Francisco, California. More information on Acteva is available at <u>www.Acteva.com</u>