

FOR IMMEDIATE RELEASE

Equinox Publishing Wins Award at 2008 Asian Publishing Convention in Singapore

Singapore, 21 August 2008 – Indonesia's largest English-language publisher, Equinox Publishing, received the award for "Best New Business Model for Book Publishing in Asia" for its latest title, *Indonesian Odyssey*, at the 2008 Asian Publishing Convention at the Grand Copthorne Waterfront Hotel in Singapore on Friday 15 August 2008.

"It's quite an honor for us to win this award. As there were over 200 entries from 80 companies in 22 countries competing, we are especially proud that one of our books can make such a regional impact," said Equinox Publishing founder Mark Hanusz.

"This effort by Equinox reconfirms the verity that Publishers have an important role in society. For it attempts to bring vital nuances of history and heritage back to Indonesian readers, academicians and to a new generation of aspiring Asians," said Committee Judge Prashun Dutt.

Indonesian Odyssey, a large-format illustrated book describing 21 of the most well-known private collections in Indonesia, was launched in Jakarta on 20 April 2008 at the residence of the Governor of Jakarta, Mr Fauzi Bowo.

About the Asian Publishing Awards

The Asian Publishing Awards (APA) is Asia's premier Awards program that recognizes best publishing practices in Asia. It incorporates the Asian Magazine Management Awards, Asian Book Publishing Awards, and Asian Corporate Communications Awards.

About Equinox Publishing

Equinox Publishing is Indonesia's largest English language book publisher and was founded on the autumnal equinox in 1999. Publishing categories include fiction, non-fiction, luxury illustrated and specially-commissioned works.

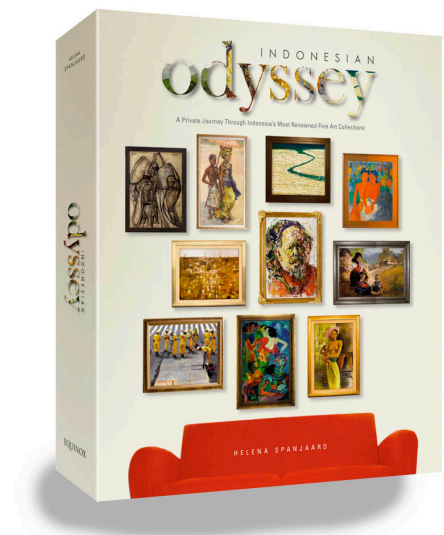
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Equinox Publishing Founder Mark Hanusz receiving the "Best New Business Model for Book Publishing in Asia" award from MediaCorp Chairman Ho Kwon Ping on Friday 15 August 2008



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