



## EASY-TO-USE, DYNAMIC MESSAGING SYSTEM

Author and playback rich media content.

**SceneStudio™ is a stand alone messaging system** system that allows users to create and schedule rich multimedia content and then play it back on an attached video display. Built from the ground up for single location use, SceneStudio provides unparalleled ease-of-use at a price so low it can be used for even the simplest communication needs.

Use SceneStudio to create, schedule and playback rich multimedia content. The messaging platform consists of the SceneStudio application and an optional media player that attaches to an output display. Content can be created right on the media player or from any other PC on the local network.

SceneStudio allows the display area of a video screen to be split into user defined regions, with each region capable of a unique multimedia format, like TV, text, flash and images. Regions can even overlay one another providing for the ultimate in design creativity.

### » Markets

- Education
- Corporate
- Hospitality
- Transportation
- Government
- Retail
- Financial
- Real Estate

### » Applications

- Employee Messaging
- VIP Welcoming
- Lobby Marketing
- Advertising
- Wayfinding
- Menu Boards
- Line Queue Reliever

- » *Improve communication*
- » *Enhance your image*
- » *Improve staff focus*
- » *Improve customer retention*
- » *Gets your message noticed*



# CREATE, EDIT AND PLAYBACK RICH MEDIA CONTENT

## General Specifications

### Content Development

- Virtually unlimited content regions on the display at the same time
- User defined content regions created by clicking-and-dragging with the mouse
- Unique content copy tool for rapid scene development
- Timeline tool provides intuitive view of content development
- Supports content region layering
- Supports AccuWeather.com news, sports, health and weather feeds (subscription fee applies)
- Edit text messages directly from a Word document
- Modify active content on-the-fly
- Pull live data feeds from other applications on the local network

### Content Distribution

- Transfer scenes between media players on the local network
- Export scenes from one media player and import them to a media player in a remote location

### Playlists

- Group scenes into a playlist for ease of playback scheduling
- Re-order scenes in a playlist
- Add or delete scenes from an active playlist. Updates are picked up on the next playback loop.

### Scheduling

- Range-based scheduling allows you to select the playback start and end time
- Schedule playback as far into the future as you'd like
- Set recurrence for one playlist or the entire days schedule by day or week and repeat as often as you like
- Schedule Dark Time which turns the display black
- The Default Playlist feature plays the default playlist when no other playlists are scheduled

### Playback

- Start or stop playback using a function key or from a menu selection on the client PC
- Emergency Playlists allow one of eight pre-authored playlists to immediately override playback
- Landscape and portrait orientations supported
- Any playback resolution supported...only limited by the video adaptor in the media player

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\*DivX license agreement requires end user to download codec and install on media player.

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## Content Types



### Movies

.asf, .wmv, .3gp, .avi, .divx\*, .mov, .mp4, .wmp, animated gif, mpeg-1, mpeg-2



### Images

.bmp, .gif, .jpg, .png, .tif



### Sound

.asf, .wma, .mid, .mp3, .m4a, .m4p, .wav



### Flash

.swf



**Rich Text**  
.rft



**Scrolling Text**



**HTML**



**Web**



**TV**  
Requires Pinnacle 800E TV tuner

## Content Distribution

While SceneStudio is optimized for single location use there are times you may want to move multimedia scenes from one location to another on the local network or across the Internet.

SceneStudio allows a scene to be transferred from one SceneStudio media player to another on the local network, allowing it to be played back as is, or repurposed for the new location. SceneStudio has the added functionality of allowing scenes to be exported to a piece of storage media or FTP location and then imported by another SceneStudio PC. This feature allows content to be developed at a remote location and delivered to a desired playback location.

## No Wires Required!

SceneStudio can be used as a truly stand alone solution with no limitations. All that's required is a connection to a power outlet for the media player and output display.

There's also no limitation to the number of users that can create and schedule content on SceneStudio, and best of all there is no extra cost.

## Media Player Hardware

Get up-and-running quickly using a SceneStudio certified media player available in a desktop and mini desktop form factor. The media players are provisioned to run a digital signage application and SceneStudio is pre-loaded making it a plug-n-play installation.



Desktop Media Player  
(Dimensions: 12.75" w \* 3.9" h \* 15.75" d)



Mini Desktop Media Player  
(Dimensions: 6.54" w \* 1.89" h \* 6.19" d)

Any media player meeting the minimum specifications can be used:

Minimum Specifications:

Intel Dual Core processor, 1 GB memory, Enterprise class SATA hard drive, Microsoft Windows XP Pro