**FOR IMMEDIATE RELEASE**

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**Axonom Named to 2008 Microsoft Dynamics President’s Club**

**Microsoft Honors Axonom for Outstanding Customer Commitment and Sales Achievement**

**[*Redmond, WA — AuGust 26, 2008 —*]** Axonom, Inc., leading provider of [Microsoft Customer Relationship Management](http://www.axonom.com/crm_solutions/powertrak/pt_crm_overview.html) solutions, has been named to the 2008 Microsoft Dynamics President’s Club for the sixth consecutive year, receiving recognition from Microsoft Corporation for its dedicated commitment to customers. This honor reflects Axonom’s success in extending the Microsoft Dynamics platform to drive business results, such as reducing costs and increasing revenues in companies worldwide.

This recognition came during the Microsoft Worldwide Partner Conference 2008 in Houston, Texas. The elite club recognizes the top 5 percent of Microsoft Business Solutions partners worldwide and their constant dedication to delivering solutions that meet their customers’ unique needs, active pursuit of product and technological advancement, and impressive sales performance.

“Microsoft is proud to congratulate Axonom on being named to this year’s Microsoft Dynamics President’s Club,” said Doug Kennedy, vice president, Microsoft Dynamics Partners. “Axonom not only has demonstrated a high level of product expertise, but also has provided a superior level of service and commitment to our Microsoft Dynamics customers, ultimately contributing to the overall success of Microsoft Dynamics and companies worldwide.”

“We are honored to be recognized by Microsoft for our outstanding sales and customer service efforts for the sixth year in a row,” said Mike Belongie, vice president of sales at Axonom. “As the CRM market matures, customers increasingly expect industry-specific functionality and industry expertise from their [CRM vendor](http://www.axonom.com/crm_solutions/industry_solutions/hitech/is_hitech_overview.html). The combination of Axonom’s Powertrak modules for Microsoft Dynamics CRM in conjunction with Axonom’s best-in-class services team is delivering on those expectations.”

“With thirteen years of exclusive customer relationship management solutions expertise, Axonom successfully identified and tailored their Powertrak suite of modules for Microsoft Dynamics CRM toward medium and enterprise-level high-tech/light manufacturing businesses around the world,” said Brad Wilson, general manager, Microsoft Dynamics CRM.

[Certified for Microsoft Dynamics CRM 4.0](http://www.axonom.com/press/releases/press_2008_07_01.html), Powertrak’s modules include [customer](http://www.axonom.com/crm_solutions/industry_solutions/hitech/is_hitech_customer_portal.html) and [partner portals](http://www.axonom.com/crm_solutions/industry_solutions/hitech/is_hitech_partner_portal.html), [call center](http://www.axonom.com/crm_solutions/powertrak/pt_crm_call.html), [quote and product configuration](http://www.axonom.com/crm_solutions/industry_solutions/hitech/is_hitech_configurator.html), [time and billing](http://www.axonom.com/crm_solutions/industry_solutions/hitech/is_hitech_timebill.html), and [service management](http://www.axonom.com/crm_solutions/industry_solutions/hitech/is_hitech_techcase.html). All Powertrak modules are integrated with Microsoft Dynamics CRM and can be optionally extended with Microsoft SharePoint for global partner and customer interaction.

**About Axonom Inc.**

Axonom, headquartered in Minneapolis, Minnesota, is a mid-market independent software vendor delivering enterprise-level CRM and PRM solutions for high tech/light manufacturing companies that manufacture and distribute make-to-order products through multiple distribution channels. Axonom Inc., a Microsoft Gold Certified Partner, was recently named to ISM Guide's Top 15 CRM Software Award for Medium and Small Businesses for the eleventh consecutive year. For more information, please visit <www.axonom.com> or contact Michael Bauer at 888-814-2880 ext 1357.

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