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FOR IMMEDIATE RELEASE

VMIX Teams with Akamai to deliver powerful video and rich media solutions to VMIX global partners

SAN DIEGO – August 27, 2008 –VMIX Media, Inc. today announced a strategic relationship with Akamai Technologies, Inc. (NASDAQ: AKAM) to provide comprehensive video delivery and management solutions, supporting clients with everything from multi-format upload to highly customized playback, as well as marketing and monetization strategies.

Leveraging Akamai's globally distributed platform, which offers the ability to accelerate rich media and dynamic content and applications online, VMIX will now provide a scalable and reliable framework for video delivery, meeting the demands of top media, entertainment and consumer brands.

"We are pleased that VMIX has selected Akamai as their content delivery network, and we welcome them as an Akamai reseller," said Tim Napoleon, Chief Strategist for Media & Entertainment at Akamai. "Delivering high quality content to meet the demands of their current online video and rich media client web sites is only the beginning."

The relationship allows VMIX to scale on demand and deliver content and applications more quickly and reliably to a worldwide audience. Akamai Technologies is the exclusive content and application delivery platform for VMIX providing end-to-end online video services to both VMIX and Akamai clients.

"Online video is becoming a key component for any publisher with a web presence," said VMIX CEO Mike Glickenhau. "And with that comes the demand for scalability and no-fail performance. Akamai is clearly the market leader in these aspects and has the global reach, performance and features that real enterprises require to deliver and accelerate content globally."

The Akamai Difference

Akamai® provides market-leading managed services for powering rich media, dynamic transactions, and enterprise applications online. Having pioneered the content delivery market one decade ago, Akamai's services have been adopted by the world's most recognized brands across diverse industries. The alternative to centralized Web infrastructure, Akamai's global network of tens of thousands of distributed servers provides the scale, reliability, insight and performance for businesses to succeed online. An S&P 500 and NASDAQ 100 company, Akamai has transformed the Internet into a more viable place to inform, entertain, interact, and collaborate. To experience The Akamai Difference, visit www.akamai.com.

About VMIX

VMIX is a leading provider of digital media management and video platform solutions. VMIX technology makes it easy for website publishers to engage their online audiences, increase ad revenue and grow their business. The company is the trusted partner of media, entertainment and enterprise companies like Tribune Company, McClatchy Company, Lee Enterprises, and Warner Bros/Telepictures, American Cancer Society and JVC Electronics.

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