



## **vLender.Com Sets Benchmark for Mortgage Origination Websites with New Virtual Lender® 10.0 Release**

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San Francisco, Calif. August 25, 2008 – Today vLender.Com announced the release of its Virtual Lender® Version 10.0 Mortgage Website & Online Marketing System. The new 10.0 version provides online utilities for collaboration between multiple industry providers, business partners and customers. Upgrades include fully robust enterprise functionality and SOA and CMS based architecture that provides enterprise website provisioning for larger companies with centralized site management, processing, compliance, branding and deployment for branch and loan originator web centers.

The new release contains an improved dynamic content management system that provides corporate, branch offices and loan originators with as much personalization and customization as possible while guaranteeing brand stability and corporate and regulatory compliance. This is all done through a user-friendly dashboard interface, which requires no programming or technical experience to operate.

“We have taken this technology far beyond advanced website templates” stated David R. Werner, President and CEO of vLender.Com. “This system is designed to meet the needs of thousands of loan officers and mortgage companies including credit unions and regional banks. The fully customizable application framework we have designed utilizes CMS architecture to create dynamic content creation and module management which allows the user to custom configure both the site design, content, menus and all program features and lead generation data.”

The company reported that client acquisition for the month of August 2008 increased by as much as 35% from the previous month of July. “This is positive news considering the condition of the retail mortgage market and validates that the timing of the new upgrade is substantial,” stated Mr. Werner.

vLender.Com specializes in providing high-impact Internet loan origination solutions that allow the residential mortgage industry to compete in today's advancing e-lending market. Using their exclusive Virtual Lender® technology, mortgage professionals can instantly create a total Internet Lending Solution. For more information visit their website at <http://www.vLender.Com>.

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