

GLOBAL.TV EXPO

Sept. 19 - 21, 2008

Hyatt
Regency,
Downtown
Cincinnati,
Ohio



Partners and
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August 29, 2008, Cincinnati, Ohio - NLV Media, LLC today announced the 1st annual Global.TV Expo, to take place September 19 - 21, 2008 at the Hyatt Regency in downtown Cincinnati, Ohio.

The Expo will be an intimate gathering of some of the world's most influential internet, new media and .TV players. Attendees will be able to network with the investors, developers and media moguls of today — and tomorrow — and learn more about premium DOT TV properties, the future of online video, Web 2.0 and beyond.

"The internet landscape is changing at a very rapid pace and thanks in part to high-speed connections, technology advancements and internet education, the demand for online video, live broadcasting, user-generated content is at an all-time high," said Global.TV's Kevin April.

According to Niko Younts, event coordinator, "Simple static pages with mounds of text are simply no longer sufficient and the DOT TV (.tv) domain lends itself like a glove to the future of all internet entertainment and content delivery."

Keynote speaker David Sams is one of the world's most respected marketing strategists. A nine-time Emmy award-winning TV producer, and emerging technologies guru, Sams helped turn WHEEL OF FORTUNE and JEOPARDY into the two highest-rated shows in syndication history and launched THE OPRAH WINFREY SHOW into national syndication.

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Other guest speakers include Lou Kerner, former CEO of the .TV Corporation, which sold to Verisign (Nasdaq:VRSN) for \$63 million and Bambi Francisco, CEO of vator.tv, a platform that helps startups get up close and personal with potential investors using emerging video technologies. Additional workshops, networking socials and demonstrations are also planned for the three-day expo, and a full schedule and calendar of events can be found at <http://global.tv>.

Price of admission is \$139 and must be purchased in advance. Late registration after September 17 is \$199. Admission includes access to all speakers, workshops, events, gourmet meals and plenty of extras, including door-prizes and gift-bags. To register or to learn about available sponsorship opportunities, visit <http://global.tv> or call Niko Younts at (912) 596-1145.

About NLV Media, LLC

NLV Media is a full-service internet strategy consulting firm that specializes in internet research, conference and expo services and custom marketing initiatives. Through its network of web properties and strategic third party relationships, NLV Media has helped startups, investors, NFL and MLB players achieve online success. More information is available at <http://nlvmedia.tv>

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