



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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#### **Boise Idaho – Earthpure Organics™ Partners with Power Engineers To Implement Pilot Program Incorporating Eco-Friendly, Healthy, and Organic Vending Options into Their Corporate Wellness Program.**

**Boise Idaho, Sept 2, 2008** – Earthpure Organics™ and Power Engineers are collaborating on a pilot program to help bring employees healthy, organic options to their current vending kiosks. The Earthpure Organics™ mission to “deliver quality organic products” that do **not** contain GMO’s, hormones or pesticides, is currently being incorporated into many corporate wellness programs, including the largest engineering firm in Idaho, Power Engineers. Earthpure’s focus on eco-friendly business practices, biodegradable packaging, and best in class organic products, supports Power Engineers focus on sustainable business practice.

“Our mission at Power, is to provide employees opportunities to grow, personally and professionally - with those opportunities, we empower the person, the team, and, ultimately, the company. We are supporting that mission by incorporating organic products from Earthpure Organics™ into our wellness program - we value each and every employee, and we want to encourage an active lifestyle that incorporates balanced nutrition. The happier and healthier our employees are the more productive our business is, it’s a win-win situation.” States Jack Hand, CEO of Power Engineers.

The convenience of Earthpure’s healthy, organic vending kiosks, offers employees a nutritious and affordable alternative to the standard junk food found in traditional vending machines. In addition, every Earthpure Organics™ product supports Green-e® Climate certified Bonneville Environmental Foundation wind power Green Tags® - giving consumers peace of mind, knowing they are not only helping themselves live more nutritiously but also contributing to the health and wellness of our environment.

#### **About Earthpure Organics™**

Earthpure Organics™ is the private label brand/ sister company of Nextgen Vending™, the country’s only eco-conscious, fully organic vending distributor – Earthpure Organics™ develops of a variety of organic snacks and beverages as well as organic personal care and household cleaning products for vending, food service and retail markets. We focus on best in class product development, the extensive use of sustainable packaging materials and delivery of specific organic product categories to fill market needs. Earthpure™ is a mission-driven company that relies on a core set of values in all its dealings – these values are; honesty, integrity, social responsibility, diversity, family, success, passion, pride, and modesty. Our mission to be a trusted leader in the retail organic food and product industry is firmly rooted in a powerful work ethic and our conviction that we can and should make a difference. Every Earthpure Organics™ product supports Green-e® Climate certified Bonneville Environmental Foundation wind power Green Tags®.

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