

## Experts on Philanthropy and Natural Disasters

Only three years after the hurricanes Katrina and Rita devastated lives in the Gulf Coast, **Hurricane Gustav** returns with the threat of great damage to these same families. The pre-emptive response of government and agencies shows great progress in disaster-readiness. **But Is Philanthropy in the US ready for another crisis?**

Expert speakers, Eric Kessler and Bruce Boyd, principals of Arabella Philanthropic Investment Advisors, can bring deep insights on philanthropy's roles and actions in disaster relief and recovery, including commentary about:

- Historical response of philanthropists to natural disasters
- What's changed – how will philanthropists respond this time
- What should change, and what still needs to happen
- What philanthropists can do now

In addition to managing the Arabella Disaster Recovery Fund, Mr. Kessler and Mr. Boyd's experience is grounded in Arabella Advisors' deep research and commentary: [Investing in Disaster Recovery](#) (public release) as well as their July 2008 [Quarterly Philanthropy Report](#) regarding the slow response to recent disasters.



### Eric Kessler

#### Principal and Founder, Managing Director, Washington, DC Office

Eric Kessler is an expert speaker on philanthropic trends, as well as how philanthropic dollars are spent by foundations, corporations, and high net worth individuals. He has been quoted in The Financial Times, The New York Times, The Washington Post and others; and his writing has been featured in Business Week. Eric has also regularly appeared on NPR's Marketplace. Future speaking and moderating engagements include Clinton Global Initiative conference in New York in September.

*Specific areas of expertise:* Innovations in philanthropy including new philanthropic investment vehicles; **Philanthropy and disaster response/ recovery;** Trends in philanthropy; Future of philanthropy; Investment decisions for family, institutional, and corporate foundations; Decision-making and family heritage in family foundations. **Mr. Kessler currently serves as the Disaster Response Resource Lead for the Council on Foundations** and is a member of its 2008 Philanthropy Summit Program Committee.



### Bruce Boyd

#### Principal and Managing Director, Chicago Office

Bruce Boyd is an expert speaker on how to use best-practice strategies to more effectively manage philanthropy and philanthropic organizations – whether you are a family, institution or company. Bruce has advised large family and institutional foundations as well as corporations such as Hyatt Corporation, MSN, William Blair & Co, Novartis, and Microsoft. With both company-turnarounds and leadership at The Nature Conservancy under his belt, Mr. Boyd is also an expert speaker on environmental conservation and social responsibility. He was recently published in the [Stanford Social Innovation Review](#) for his work in food systems and the environment.

*Specific areas of expertise:* Business of philanthropy; Numerous philanthropy issue areas nationally and internationally including conservation, micro-finance, community change and others; Innovations in philanthropy including new philanthropic investment vehicles; **Philanthropy and disaster response/recovery;** Trends in philanthropy; Future of philanthropy; Investment decisions for family, institutional, and corporate foundations; Decision-making and family heritage in family foundations.

*Arabella Philanthropic Investment Advisors ([www.arabellaadvisors.com](http://www.arabellaadvisors.com)) is a national strategic advisor that serves institutional, corporate, and family foundations, as well as high-net worth individuals with insights on how to transform philanthropic dollars into results. Clients include: The Bill and Melinda Gates Foundation, Hyatt, Microsoft, Pew Charitable Trusts and many others.*

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