

For Immediate Release  
For press information, contact  
KidStuff Public Relations  
Lisa Orman, 608-767-1102  
Or email [Lisa@KidStuffPR.com](mailto:Lisa@KidStuffPR.com)



## YOU CAN MAKE THIS.COM TURNS THE INTERNET INTO A COMFY QUILT

### *YouCanMakeThis.Com Receives A 2008 iParenting Media Outstanding “How-To” Website*

Salt Lake City, UT (September 2, 2008) – When you think of the internet you envision ultra-hip, fast-paced websites with blaring music and slick, moving graphics. So you might be surprised to know that there’s a website that exudes warmth, creativity and love... not to mention over 700 eBooks that teach children and adults alike how make things like purses, children’s clothing and, of course, comfy quilts. For its inviting look, broad selection and ease of use, YouCanMakeThis.com has been awarded the 2008 iParenting Media Award for Outstanding Website.

**YouCanMakeThis.com** - A talented world of do-it-yourself women who are empowered to share their expertise in an eBook format available at [www.YouCanMakeThis.com](http://www.YouCanMakeThis.com). The website’s 34 do-it-yourself categories range from clothing creation, jewelry, home décor and “made from jeans” to twirl skirts.

For anyone who has admired the mom down the street who whipped up something special for her home and family, look no further than YouCanMakeThis.com where that mom may have shared her know how with you in an affordable, downloadable, easy-to-understand format. To eliminate the hassle of shipping, all of these guides are in convenient eBook format. These easy-to-use electronic files are available to download immediately after purchase! No waiting!

YouCanMakeThis.com is made possible by everyday moms who have been enlisted to share their individual know-how through e-Books on the site. Award category: Websites.

*Here’s what some of the iParenting reviewers said were positive characteristics of YouCanMakeThis.com:*

- “The positive things about the website include: it is very easy to navigate through the different products and product categories. It is easy to shop the way it is divided into the categories on the left. The other great thing is you offer free items/ideas and contests! I also like that you try to capture the shopper with a newsletter sign up. That is good for the



customer, as well as for the company to obtain information and remind them of great things you have so they will return to your site.”

- “YCMT has been a favorite of mine since they opened. I have been encouraged by this site to craft and sew. I have loved seeing the site expand and it has been fantastic, can't wait to see where it goes in the future.”
- “As a novice when it comes to sewing and needlecrafts, I appreciated the instructional video clips that were accessible from the site. We also appreciated the variety of crafts and projects available.”

iParenting.com, a Disney Internet Group media property, is a premier media site focused on parents. Their award-winning network includes more than 40 websites devoted to the entire family lifecycle and Points on Parenting radio show.

iParenting Media’s Award Program provides a credible and objective method of determining the best products and recognizes those products with its iParenting Media Award. It is dedicated to informing, inspiring and uniting the parenting community it serves via its multiple media platforms of the Internet, syndicated newspaper column, radio show and video.

The goal of iParenting’s awards is to provide the best parenting content and community platform for its members; and expanding sales, building strong customer relationships and increasing branding for its clients. It does this through innovation, responsiveness and a passion to be the best, which leads to its users’ and clients’ satisfaction. It is a team of motivated individuals and its strength is generated from its devotion to its community, its clients, its industry and its employees.

### **ABOUT YOUCANMAKETHIS.COM**

YouCanMakeThis.com was created with the goal of serving the curious, "do-it-yourselfer" by providing high quality, easy-to-understand guides. The company does this by partnering with designer-authors who share their expertise in a variety of eBooks and downloadable patterns. To eliminate the hassle (and waiting) of shipping, all of the guides are in convenient eBook format. These easy-to-use electronic files are available to download immediately after purchase. Founder Kim Christopherson encouraged the best ideas from “everyday moms” to write down their favorite sewing patterns, graphic designs, home decorating tips into crisp, clear eBooks that any mom could follow at home, all by herself. Her website boasts nearly 700 eBooks in 34 categories, each with helpful photos to virtually hand-hold anyone through each step of every project.

See [www.youcanmakethis.com](http://www.youcanmakethis.com) for information.

###