

## **ProNica Development, Costa Dulce Announce Strategic Partnership**

*ProNica will take over all marketing and sales administration of Costa Dulce's Phase I and II residential homesites.*

San Juan del Sur, Nicaragua (September 3, 2008) – ProNica Development, S.A. and Costa Dulce established a partnership last week designed to increase awareness about Costa Dulce's available oceanfront, fully-serviced homesites located on the southwestern Pacific coast of Nicaragua and to create a streamlined, secure purchase process for out of country real estate investors and adventure seekers.

According to the agreement, beginning September 17, 2008 ProNica will manage all Costa Dulce sales administration, local real estate agency communications, quarterly newsletter composition and distribution, and scheduled project updates to info/media outlets, while increasing real estate agents' ability to educate the market on Costa Dulce's offerings. This will include elaborating new selling tools and the launching of a more user-friendly website that will reflect a sharper brand and increased interactivity.

Tyson Harris of Costa Dulce commented on the partnership: "I'm excited about the opportunity to advance our sales and marketing efforts to better reflect Costa Dulce's vision; I feel confident in this decision to work with the talented folks at ProNica Development."

### About Costa Dulce

Costa Dulce is an oceanfront residential community located on the Pacific between Playa Escameca and Playa Yankee in southwestern Nicaragua, overlooking Santa Rosa National Park in Costa Rica. Costa Dulce's international development team is committed to delivering the highest quality homesites to its clients through sustainable development practices and unequivocal professionalism throughout the real estate transaction. Costa Dulce's current website is [www.costadulcenica.com](http://www.costadulcenica.com).

### About ProNica Development

ProNica Development, S.A. is a company dedicated to facilitating responsible development in Nicaragua. The company provides marketing solutions, professional consulting services, project management services, and real estate services to the discerning investor. The founding partners joined forces to open up Nicaragua to a broader investment market by providing the highest standards of accountability, professionalism, and responsiveness to our clients. For more information contact Mark P. Sullivan or Nathan Beck of ProNica Development:

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