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North Carolina-Based Walling Data Lands on the 2008 Inc. 5,000 With Three-Year Sales Growth of 355%

CLAREMONT, NC - September 9th, 2008 – Inc. ranked Walling Data number 1050 on its annual ranking of the 5000 fastest-growing private companies in the country. The list is the most comprehensive look at the most important segment of the economy – America’s independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

“Our second annual Inc. 5000 continues the most ambitious project in business journalism,” said Inc. 5000 Project Manager Jim Melloan. “The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth.”

The Walling Data Story

Luke Walling founded Walling Data in the time-honored tradition of bootstrapped startups everywhere – in his parents’ basement. Fourteen years on, Walling Data has two facilities, 15 employees, and more than 50,000 customers nationwide.

Walling Data has three operating divisions:

- National security software and hardware distribution.
- Local-Focused “Break-Fix” repair services for North Carolina customers.
- GuaranteedIT, a virtual IT department for smaller organizations.

The distribution division represents many lines, but focuses presently on two key vendors: AVG Technologies, the world’s fourth largest provider of anti-virus software, for whom Walling is the highest-volume distributor in North America, and Cymphonix, a supplier of innovative secure gateway products, for whom Walling is the company’s first value-added distributor. Both companies cite as Walling’s key differentiator as a reason for significant growth: the provision of free phone, online, and remote control support services for all customers with a strong focus on high customer satisfaction.

“We are incredibly honored to earn this ranking on the Inc. 5000 list,” said Luke Walling, founder and CEO of Walling Data. “We owe our success to three factors: our employees, our products, and our customers. We pride ourselves on selecting the most talented individuals, representing only the highest quality products and services, and wrapping all our offerings in unlimited US-based pre- and post-sale customer support. For us, outsourcing customer service and support has never been an option – our customers are too important to us to trust to a third party who may be thousands of miles away.”

The 5000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. Most important, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at www.inc5000.com.

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About Walling Data:

Founded in 1994, N.C.-based Walling Data is a value-added technology distributor of technology products for resellers, small businesses, and education and government institutions. Walling Data was the nation's first distributor of AVG Internet Security products and today is the highest-volume distributor for the product with more than 50,000 satisfied customers across the continent. The company also recently added the Cymphonix Network Composer to its security product line-up, an award-winning device that helps companies control and monitor users compliance with internet usage policies. Walling Data is the only provider of free, unlimited, U.S.-based phone and "we-do-it-for-you" remote support for all its products. For more information, visit <http://www.wallingdata.com> and <http://www.avg-antivirus.net>

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