



For Immediate Release
September 2008

Media Contact
April Rushing
Rushing Media
818-253-5385

JIN PATISSERIE EXPANDS HOLIDAY GIFT OPTIONS TO FIT ANY SIZE BUDGET

Luxury Chocolatier Offers a Wide Range of Gift Boxes and Elaborate Order-in Treats for 2008 Holiday Season

(Los Angeles, CA) This holiday season won't require a trip to Paris to find the world's best one-of-a-kind edible art; just a stop at one of Jin Patisserie's two locations in Venice and Century City, California will do. The award-winning pastry shop's stunning array of new sweet delicacies for the holiday season include exquisite chocolate Christmas trees and decadent log cakes available for pick up and gift boxes filled with handmade cakes, chocolates, and cookies available online and for pick up.

New items include chocolate dipped strawberries; chocolate sticks, flavors include white chocolate seaweed salt; Sablée dipped in chocolate and dusted with sea salt; and a new financier cookie almond with cherry. The new pastries along with Jin Patisserie's signature truffles, tantalizing cookies, world renowned tea, and chocolate bars can be purchased separately or combined in an array of gift boxes. The decorative boxes come in four different sizes and the prices range from \$16 - \$190. Corporate gift and wholesale box prices are available by request.



The pre-set reusable gift boxes and prices are:

Silk square box, \$19 includes financier cookies, 2-piece box of chocolates, chocolate strawberry button.

Silk long box, \$32 includes 4-piece box of chocolates, cookies, financier cookies, chocolate sticks (set of three).

Small round hat box, \$19 - \$38 pre-set items include 2 and 4-piece box of chocolates, cookies, chocolate strawberry button, chocolate sticks (set of three), and butter cake.

Medium round hat box, \$58 - \$88 pre-set items include 4-piece box of chocolates, macadamia nut, feuilletine, chocolate sticks (set of three), sugar sticks (set of three), Theodor tea, butter cakes, jam, financier cookies, chocolate bar, strawberry chocolate button.

Large square box, \$120 - \$190 pre-set items include tea pot, Theodor tea hat box (includes five tea tins), 4 and 9-piece box of chocolates, chocolate sticks (set of three), butter cake, chocolate bar, jam, chocolate strawberry button, sea salt chocolate-dipped sablée.



Pastry Chef Kristy Choo has won accolades for her exotic ingredient combinations, subtle flavors, and intricate hand-decorating and was chosen 'Pastry Chef of the Year' 2007 by *Angeleno* magazine; 'Rising Star' 2006, by *Star Chefs*; 'Best of Show' 2006 at the Next Generation Chocolatier Competition; nominated for 'Best Hot Chocolate' 2007 by the Food Network; and chosen 'Best of LA' 2004 by *Los Angeles* magazine.



To view Jin Patisserie's exquisite gallery and order a full range of artisan chocolates, cookies, cakes, and gift sets please visit www.jinpatisserie.com. The tea garden and pastry shop is located at 1202 Abbot Kinney Blvd., Venice, California 90291, 310-399-8801. For more information please contact April Rushing at Rushing Media 818-253-5385 or by e-mail April@RushingMedia.com.

###