



Mediatrix Telecom Announces Middle East Expansion

Leading VoIP Gateway Developer Maintains Course on Strong Global Expansion

Sherbrooke, QUEBEC, September 09, 2008 – Mediatrix Telecom, the leader in Voice over Internet Protocol (VoIP) access devices and gateways, today announced its global expansion with the addition of new key team members that will provide fast regional sales and support to existing and new clients in the Middle East.

The decision to expand Middle East operations follows the September 2007 Gitex Show, held in Dubai and is in direct response to increasing interest in Mediatrix's line of VoIP gateways and access Devices. The expansion also endorses Mediatrix's commitment to the Dubai market. Significant growth in this sector is expected in the coming years.

The Middle East operation is led by Sales Director Gottfried Heim, whose management experience and interest in the region further enhances Mediatrix's ability to meet the needs of clients in this important and growing marketplace. Additionally, Mediatrix has moved key personnel including Senior Sales engineer Jean-Francois Waddell to its European offices to work with current and prospective clients throughout the region.

"We are delighted at the opportunity to increase our presence in the Middle East. Through our expanded operations we will be able to provide immediate sales and support to our valued clients in the area," explained Gottfried Heim Sales Director for Mediatrix. "Our clients in the Middle East recognize the potential value of the return and our team is looking forward to introducing some exciting new solutions this year."

With inquiries coming in from all over the world, Mediatrix is realizing its vision of becoming the leading international VoIP gateway specialist and expects to expand further in the near future. However, Mediatrix's primary focus is Dubai, addressing the important market in the Middle East.

About Mediatrix Telecom

Mediatrix develops and markets advanced VoIP access devices, gateways, routers and value-added software enhancements for the enterprise, SOHO, and residential markets. Its products provide an ideal migration path for end users wishing to protect their current CPE investment (analog/digital phones, fax machines, PBX and Key Systems) while migrating to a converged IP network. Mediatrix products and solutions are widely interoperable and have received commercial endorsement from some of the world's leading manufacturers of telecommunications equipment as well as from large telecommunication carriers. Mediatrix is a wholly owned Division of Media5 Corporation, a high technology company based in the Montreal area, in Canada. Media5 Corporation also owns M5T, a software provider focused on delivering the latest in SIP software technologies and security solutions to companies developing applications for real-time multimedia communications over IP. Mediatrix has corporate offices in the Sherbrooke area, in Canada and regional offices in the United States and Europe. For more information, please visit www.mediatrix.com.

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