



# Comprehensive Wealth Management THE HENSSLER FINANCIAL GROUP

The Henssler Financial Group is one of the largest independent wealth management firms in Atlanta. We have been delivering comprehensive financial solutions to our clients for more than 20 years. We offer services to every type of investor. We recommend financial planning for the hands-on investor and wealth management programs for those who prefer having a professional monitor and direct their portfolios. We work with each client individually to develop the most effective plan to meet specific financial needs and goals.

◆ **One of the largest independent financial advisory firms in Atlanta:**

- ◆ More than \$1.2 billion in assets under advisement as of June 30, 2008
- ◆ Founded in 1987 by Gene W. Henssler, Ph.D.

◆ **Fee only planner:**

- ◆ Only compensated by our clients
- ◆ Shared objective with the client
  - ◆ As you become successful, so do we
  - ◆ Not commission based

◆ **Comprehensive strategy development:**

- ◆ Consider all aspects of our clients' wealth, including assets in home, retirement plans and brokerage accounts, tax exposure, insurance coverage and estate plan
- ◆ Invest in common stocks, mutual funds or a combination of both based on goals and risk tolerance of our clients

◆ **Staffed with experts:**

- ◆ Finance: One doctoral degree, six CERTIFIED FINANCIAL PLANNER™ professionals and two Chartered Financial Analyst® charterholders
- ◆ Tax & Accounting: Six Certified Public Accountants and two Enrolled Agents
- ◆ Economics: Two doctoral degrees
- ◆ Estate Planning: Affiliated with estate planning attorney



*Financial planning is a process in which you determine what you want to achieve in life, and how best to do it with the money you have and will earn.*

*The experts at The Henssler Financial Group can establish and implement a solid financial plan based on your financial goals and risk tolerances.*

To learn more about  
The Henssler Financial Group

WWW.HENSSLER.COM  
770-429-9166

DRGENE@HENSSLER.COM

or listen to Henssler's weekly  
call-in radio show, "Money Talks,"  
airing Sundays from 9 to 11 a.m.  
on Atlanta's WGKA 920 AM.

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