

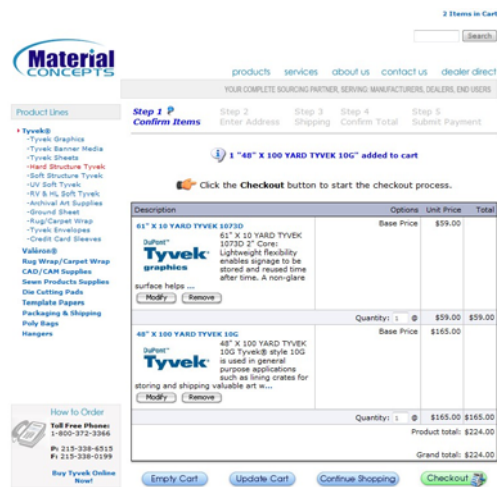


Material Concepts announces new Buy Tyvek® Online eCommerce tools on its website www.MaterialConcepts.com

Material Concepts, Inc. launches new online purchasing for its Tyvek® product catalog on its website (www.MaterialConcepts.com.) Material Concepts is an authorized DuPont™ Tyvek® distributor offering Tyvek® rolls, Tyvek® Graphics media, and Tyvek® sheets.

Philadelphia, PA ([PRWEB](#)) September 16, 2008 – Material Concepts, Inc. today announced that customers can now [Buy Tyvek® Online](#) on the Material Concepts' website at www.MaterialConcepts.com. Material Concepts is an authorized DuPont™ Tyvek® distributor. With the new online product catalog, users can select and purchase Tyvek® products and material online, including Tyvek® rolls, Tyvek® Graphics media, Tyvek® sheets, Tyvek® banner media, Tyvek® paper, RugWrap™ made from 100% DuPont™ Tyvek® for shipping rugs, Tyvek® UV protective fabrics, Tyvek® RV™ for RV covers, Tyvek® credit card sleeves, and the Ultralite™ OmniCovr® - a ground sheet for backpackers made from 100% DuPont™ Tyvek®.

“The new Buy Tyvek® Online feature adds another capability that makes it easy for customers to do business with Material Concepts.” said Doug Kohn, Material Concepts' Vice President, Sales & Product Development. “With our online purchasing, customers can order Tyvek® products quickly and easily at their convenience. Of course, our customer service staff is available during regular business hours if customers prefer to place orders that way, or if they need detailed product information or custom sizes.”



Material Concepts' website is a valuable resource for customers seeking information about Tyvek® products. For example, the [Tyvek® Graphics](#) page and the [Tyvek® banner media](#) page describe various applications for this versatile recyclable material that can be used for signs and banners instead of vinyl banners or PVC banners, along with information about the technical and physical properties of the materials and the printing technologies that can be used.

Kohn notes, "The products available in the Buy Tyvek® Online catalog are the standard sizes that are the most commonly used. For custom sizes, Material Concepts is a full service Tyvek® converter, so we can accommodate many other requests for sizes that are not stock sizes. In such cases, a phone call to our experienced inside sales team (215-338-6515 or 1-800-372-3366) will allow customers to get information about custom sizes and recommendations on what style of Tyvek® is best for a particular use."

With the new Buy Tyvek® Online functionality, customers can select standard Tyvek® products, order various quantities, get UPS shipping cost, and receive an order confirmation email.

About Material Concepts

Material Concepts is a [converter and authorized Master Distributor of DuPont™ Tyvek®](#), template paper, Kraft paper and nonwovens. Serving manufacturers, distributors, and end users, Material Concepts also offers one-stop sourcing for CAD supplies such as plotter paper, plotter pens and plotter ink, and for packaging and shipping supplies such as packaging tape, stretch wrap, packaging tissue, and Tyvek® mailers. (Note: Material Concepts is not an authorized distributor for Tyvek® HomeWrap® and does not offer this product.)

Material Concepts is a supplier of consumables for sewn products manufacturers and importers and the fashion industry supplying products for design, marking, cutting, finishing, trim, packaging, and shipping. Products include plotter supplies, papers, packaging, poly bags, and hangers.

For more information or to request a quote, please visit the Material Concepts website at <http://www.MaterialConcepts.com> or call Material Concepts' inside sales team at (215-338-6515 or 1-800-372-3366.)

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Tyvek® is a registered trademark of DuPont™ for its brand of protective material.

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