COMPANY

Bluesuits

BluesuitsTM, LLC is a life style company for professionals. Bluesuits Collection is designed for the wardrobe needs of professional women.

Our mission is to be the most preferred vendor for professional women looking for high quality

designer business attire to build or replenish their wardrobe. Bluesuits will gain this loyalty by unfailingly exceeding customer expectations in fit, design, quality, price and value.

In naming and building our brand, our commitment and focus is the women we dress therefore our name, Bluesuits, describes both our customers and our products.

"Professional women have been and still are underserved in the market. Bluesuits is committed to addressing the professional woman's wardrobe needs." -founder and designer, Jamak Khazra

The Collection includes ready-to-wear sportswear coordinates, including jackets, pants, skirts, dresses in Bluesuits signature European tropical wool stretch, double faced wool, wool crepe, cottons, linen/viscose or micro fiber.

We believe in building a woman's wardrobe and achieve this by using the same fabrics and updating the styles so our clients can replenish pieces as needed and expand their wardrobe by adding pieces from our novelty groups. Based on this philosophy, Bluesuits Tropical wool collection is a permanent collection a concept that has long been forgotten in the ready-to-wear market.



Jamak who has dressed thousands of women from the young MBAs to seasoned executives as well as celebrities uses her first hand knowledge of her client's challenges in finding appropriate styles and fit to create a collection of career wear with impeccable design, fit and workmanship at competitive prices.



Blueusits garments have a missy fit and the various styles and fits accommodate every body shape including petites and full figured women. Bluesuits garments are Classic, tailored, fitted, structured, streamlined and reflect the sophisticated New York urban style of professional women from Wall Street bankers and lawyers to advertising executives and TV anchors as well as women who love the tailored look. All Bluesuits garments are made in New York City.

DESIGNER

Bluesuits



Jamak Khazra the founder of Bluesuits,LLC and designer of Bluesuits Collection sold her first creations to stores when she was only 15 years old. She grew up among her mom's seven sisters who spent their free time designing and making what would be considered Au Couture garments today. In her many travels to Europe throughout her college years she loved frequenting fabric stores and mills. She came back with suitcases full of exquisite fabrics which she then turned into everything from bed linens to evening gowns for herself and her friends and family.

Jamak was trained as a classical pianist and holds a masters degree in piano performance from University of Illinois and an MBA in finance from Columbia Business School. She also worked in equity research on Wall Street but fashion design and dressing

professional women remained with her throughout her years of studies and work.

Jamak has dressed thousands of women who bought their entire wardrobe from her. Her clients include seasoned executives, bankers, lawyers, consultants, TV anchors among whom are **Maggie Rodriquez of CBS Network News** and **Roma Torre of New York 1 News.** Jamak has also dressed thousands of business, law and medical school students who are embarking on a new course in their lives and who need that perfect interview suit, internship suit or work attire. She was also hunted down by **Evelyn Foster, Jodi Foster's mother who says ''Jamak's work reminds her of the pieces from the likes of Yves Saint laurent that she wore when she was younger'' and commissioned Jamak to make several outfits for her.**

Jamak's experience gives her a unique perspective as a designer. Her approach to design and fit of the garments is informed by her thousands of clients who were outfitted by her. She has first hand knowledge of the challenges women face when they are looking to purchase business attire. From fit, fabrication, quality and value, Jamak has been able to translate her customers' wish list into a collection of classic, tailored, high quality and sophisticated career wear. The result has been stellar sell rates for her stores and an ever growing roster of very satisfied customers

Jamak mentors young entrepreneurs and aspiring designers, stylists and image consultants. She is involved with student clubs in Business Schools and is frequently invited to give lectures and participate in panel discussions.

CUSTOMERS

Bluesuits

Bluesuits women are successful, influential professionals in business, law, finance, politics, advertising and media with a strong sense for style, quality and value and demand attire that matches their expectations.

Customer Experience

"Wow! You have no idea how many compliments I received about the bluesuits pinstripe suit I am wearing today. As I've mentioned the tapered waist style is VERY different than my usual. Really lovely suit".

Thanks. Forever addicted! Joanne, *New York, NY*

"Jamak,

what a pleasure it has been to work with you. Nowhere can you find this type of one-to-one service. Your suits are



classic and timeless, and every time I wear one of your suits I feel as if the suit was made specifically for me. The quality and style speaks for itself and I'm glad that I found Bluesuits!!

Regards, Ori, FL

Store experience

Jamak Khazra recalls a story worth repeating. "When we shipped our first store order ever, it was an order for 300 skirts to a specialty department store in New York which we shipped on time to the best of our knowledge. We received a phone call from the buyer after one week at 9:00 am; he seemed quite concerned. We were alerted and asked him if there was a problem? The buyer's response was: **Yes there is a problem. We are sold out**."

Our experience is that whether we ship to a large store or to specialty stores, Bluesuits merchandise fly out of the stores in less than a week.

Our business is built on repeat customers, word of mouth and to us whether we sell one item or a thousand, whether we sell to a celebrity or an online shopper we have never met, our commitment remains the same. We will exceed customer expectation and deliver the highest quality garments at competitive prices.