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Tere Morris

Press Release



Actress Tere Morris brings in more green during 'PINK PARTY '08'

This year's 4th annual 'Pink Party®' charity event raised over one million dollars. The event's proceeds benefit Cedars-Sinai Medical Center Women's Cancer Research Institute at the Samuel Oschin Comprehensive Cancer Institute, directed by Beth Y. Karlan, M.D.

Santa Monica, California, September 23, 2008:

Elyse Walker, owner of the Elyse Walker Boutique in the Pacific Palisades, and her friend and long-time client, actress Jennifer Garner, founded Pink Party® to raise funds and awareness for Cancer research. Elyse Walker's own mother was taken by ovarian cancer at 42 years of age.

This year's gala event was held on September 13, 2008, within Hanger 8 at the Santa Monica Airport in Santa Monica, California. Tere Morris, actress and licensed auctioneer, conducted the live-auction portion of the evening's festivities and raised over \$85,000 on just three unique items; a high-end restaurant package featuring 10 outstanding dinner locations, a Yellowstone Club getaway package, and a Cuixmala Mexico getaway package for a private party of 10. According to Morris, "This event brings together so many wonderfully generous people and owes its success to the passionate and selfless devotion of Elyse Walker." One of the evening's highlights was the first ever runway fashion show for the Pink Party®. All of the clothing, shoes, handbags and accessories were from Elyse Walker and Elyse Walker Men. Brunello Cucinelli, Valentino R.E.D. and Stella McCartney each provided crowd-pleasing shows with numerous celebrity models.

Many well-known celebrities attended the event, which was co-hosted by Kate Beckinsale and Jennifer Garner. Tere Morris stated that, "In addition to the supporters and sponsors, the event's success can once again be attributed to the executive producer of the event, JL Pomeroy of The jLINE Group." The entertainment included mini-dressed 'go-go' girls and hip-hop male dancers with pulsating dance music spun by celebrity DJ, Samantha Ronson. Tere Morris added, "The eclectic crowd was kept happy with free-flowing Vodka martinis and fabulous food from the Crustacean restaurant's very own AN Catering!"

"It was a pleasure to be part of such a wonderful event and for such a good cause. I look forward to supporting Pink Party® '09" said Tere Morris.

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For Release 9 a.m. PST, September 23, 2008