Canvera Digital Technologies was the winner in the Photo Book/Coffee Table Book segment at the Asia Pacific and Japan HP Digital Print Awards 2008. The award was instituted to recognise outstanding achievements and innovations in print and packaging across Asia.

Mr. Appadurai, Business Development Manager, India & Sri Lanka, HP Indigo Digital Publishing Solutions said, "The fact that Canvera won this award on an international stage in their first year of operations speaks volumes about the expertise they bring to the table. Quality is at the core of Canvera's DNA and the award is a testimony to the team's commitment to it."

The judging panel included Mr. Danny Searle, Chairman and Chief Creative Officer, BBDO Singapore; Mr. Almond Ko, Director of Operations - SC (Sang Choy) International Pte Ltd; Mr. Don Tan, New Business Development Manager, Imaging and Printing Group, Hewlett-Packard Asia Pacific and Japan, Patrick Howard, Senior graphic arts publisher, editor and executive director of blueline media, the publisher of Print 21 as well as DIRECT.

The award was received by Dr. Dhiraj Kacker, CEO Canvera at the Pan Pacific Hotel Singapore on 27th August 2008 who said, "This award recognises the cross-functional expertise that our team has brought to bear in addressing the real unmet needs of the marketplace. This is just the beginning and Canvera will continue to bring innovation and excellence into the digital imaging domain."

Canvera (<u>www.canvera.com</u>) is headquartered out of Bangalore and supported by a multinational team of experts. Its founders are two IITians, Dr. Dhiraj Kacker and Peeyush Rai, who have worked at numerous successful startups in Silicon Valley. Canvera is financially backed by Footprint Ventures (<u>www.footprintventures.com</u>) and DFJ (<u>www.dfj.com</u>), as well as a number of angel investors.