

#### For Immediate Release – September 26, 2008

Contacts: Angela Mitchell Ber 904.982.8043 or <u>Paramitch@aol.com</u> 212

Ben Gafner, Shleppers Moving & Storage 212.223.4004 or <u>Ben@Shleppers.com</u>

## Shleppers Supports NYC Exhibit for Breast Cancer Awareness!

NYC's Top Mover Helps Get the Message Out for Artist Stephanie Engstrom's Groundbreaking New Show

NEW YORK, NY – **Shleppers Moving & Storage (http://www.shleppers.com)** is proud to announce that it will be donating its services to artist **Stephanie Engstrom** for her exciting upcoming NYC art exhibit "The Breast Show Ever," supporting Breast Cancer Research and Awareness. The exhibit will take place at the **MWstudioNYC** (373 Broadway) in Tribeca, New York, from October 2 – 19, 2008 (from 5 p.m. to 10 p.m. daily), and Shleppers will be responsible for transporting over 100 pieces of Engstrom's delicate and unforgettable art both to and from the exhibit.

The "Breast Show Ever" exhibit showcases a series of mixed media 4 x 8 panels encompassing over 100 plaster 'castings' of female breasts as its centerpiece, which were created by Engstrom with the participation of over 75 women from all over the U.S. "Statistically, one out of eight women will get breast cancer," comments artist **Stephanie Engstrom**. "Cancer runs in my family. As a mother of three, I wanted to create a nonprofit event using my talents to help increase breast cancer research and awareness."

Shleppers chose to take part because Engstrom's art and exhibit were not only powerful, but an original way to raise awareness of breast cancer. The company is proud to be able to assist her efforts for such an important cause as part of its ongoing commitment to the community.

Engstrom contacted Shleppers about her show after her great experiences with the company in a recent residential move. Shleppers immediately offered its services in support of the exhibit, which balances a celebration of the female body with a reminder of its fragility. All proceeds will be donated in support of breast cancer research and awareness (the entry fee is a suggested donation to the Greater New York City Affiliate of the Susan G. Komen Foundation).

## SHLEPPERS<sup>®</sup>

### **About Shleppers Moving & Storage**

Founded in 1978, Shleppers Moving & Storage began moving with one van and one vision -to serve its customers with commitment and integrity. By working in partnership with customers, Shleppers has earned a reputation as New York's number one moving company, offering a wide range of relocation services, including local, long-distance, and international moving, packing, unpacking, and private storage. With dedication, teamwork, and innovation, Shleppers creates a moving experience that's efficient and reliable from the first box to the last.

For more information on Shleppers Moving & Storage, please visit <u>www.Shleppers.com</u>. Meanwhile, for more information, please contact Angela Mitchell at **(904) 982-8043** or <u>Paramitch@aol.com</u>, or contact Ben Gafner at Shleppers, at <u>Ben@Shleppers.com</u> or **(212) 223-4004**.

# # #

SHLEPPERS<sup>®</sup>

# Logos and Images

September 2008



Shleppers, long known as a company that is a tireless supporter of the NYC community around it, is proud to support efforts raising awareness of breast cancer, as well as the search for a cure.



*For Stephanie Engstrom's* "The Breast Show Ever" Exhibit, Shleppers will be responsible for transporting over 100 pieces of Engstrom's delicate art both to and from the exhibit.

"I think being pregnant with breast cancer was a lifesaver because I found my lump earlier than I would have if I wasn't pregnant. It also lowed me to focus my attent. on something other

As the creative force behind "The Breast Show Ever" exhibit, Artist Stephanie Engstrom wanted to create a nonprofit event using her talents to help increase breast cancer research and awareness.