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Radio America Chooses Walling Data and AVG Anti-Virus

Nationally syndicated radio network turns to the experts for comprehensive threat protection.

CLAREMONT, NC —September 26th, 2008 — Peter Trahan has been the Systems Operation Director at Radio America, a national radio network, for the past eight years. When he first joined the non-profit, it was evident he had work to do – the organization had more than 40 workstations, but not a single one of them was running anti-virus software.

“Job number one was to get some anti-virus protection onto the workstations,” said Trahan. “So the search was on for a solution that was powerful yet inexpensive. As a non-profit, we have to count every penny we spend, and at that time we decided to go with a free product. We chose AVG Free Edition, and we were very pleased with the results.”

However, it was clear that using AVG Free across 40 PCs in a business environment – non-profit or no - was not the best long-term solution, nor within the terms of the license Trahan discovered. So Trahan started to look around for a way to convert the Free license to the commercial version of the software, and found Walling Data on AVG.com.

“The purchase process was very simple and straightforward,” Trahan remembered. “I emailed Walling with our needs and they called us back to walk us through setting everything up. The centralized management tool in particular makes my job so much easier. In fact, the whole process of converting to the commercial product couldn’t have been easier – and there was no extra charge for the service, which was another pleasant surprise.”

[Walling Data](#) is the longest-standing and highest-volume distributor of AVG Technologies solutions in North America, and also the only distributor to offer all its customers free, unlimited, U.S.-based pre- and post-sales support. Walling additionally provides nonprofit organizations with a significant discount on AVG products, making them an even more attractive choice for Radio America.

Trahan admits that, in addition to the unlimited free support they would receive, the price break for non-profits was the icing on the cake.

“As a non-profit, we don’t have a very big IT budget, so price is always an issue for us,” Trahan said. “We were very happy to discover that we got a pretty nice discount on licenses through Walling Data. That was a big plus.”

Since installing AVG, Trahan says that he has had no issues with viruses or other malware and is completely sold on the product and the service he receives through Walling Data.



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For more information, visit <http://www.avg-antivirus.net>.

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About Walling Data Systems

Founded in 1994 in North Carolina, Walling Data Systems is a Value-Added Technology Distributor and IT Solution Provider offering innovative high-value solutions to everyday computer security problems for corporate, education, and home technology users. Walling Data was named an Authorized AVG Distributor in 2004 and is the only source for unlimited toll-free phone and “We-Do-It-For-You” remote control support for their AVG customers in the United States and Canada, one reason why thousands of customers each month choose Walling as their supplier of choice for AVG products. More information at <http://www.avg-antivirus.net>

About AVG

Founded in 1991 and with offices in the US and Europe, AVG is a leading international developer of Internet threat protection solutions for consumers and SMBs. AVG is one of the fastest growing companies in the industry with more than 70 million active users around the world. The company employs some of the world’s leading experts in Internet security, specifically in the areas of threat research, analysis and detection. AVG’s award-winning products are distributed globally through resellers and over the Internet as well as via third parties through Software Developer’s Kits (SDK).

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