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New Book Helps Laid-Off White-Collar Workers Launch An Online Freelance Business for Under \$20

With the U.S. unemployment rate on the rise, many laid-off white-collar workers are scrambling to find new jobs or trying to figure out what to do next to pay their overdue bills. Freelance writer and home-based business entrepreneur **Janice Jacobs** has some good news: many laid-off white-collar workers can parlay their existing skills and knowledge into launching their own part-time or full-time online freelance business, and they can start today for under \$20.

Janice Jacobs is the author of the newly released book/audio book, "[Legitimate Online Freelance Businesses You Can Start for Under \\$20](http://www.paydaypublishing.com/online-freelance-businesses.php)," published by [Payday Publishing](http://www.paydaypublishing.com) and available for immediate download at <http://www.paydaypublishing.com/online-freelance-businesses.php> . In her book Jacobs reveals a variety of online business opportunities that anybody can start for under \$20. She shows readers how to freelance part-time, full-time or "freelance long enough to keep the bill collectors away" as a freelance writer, graphic designer, blogger, virtual assistant, an online Internet merchandiser, plus many other opportunities.

"The Internet is changing the rules of how white-collar workers can make money on their own terms without relying on an employer for a paycheck," said Jacobs. "The Internet has kicked open the door to multiple high-yield, low-risk business opportunities that anybody can do at home in front of their computer, and it costs less than a tank of gas to start."

Jacobs knows firsthand what many laid-off workers are going through emotionally and financially as they try to cope with the loss of a job that provided a steady paycheck. Many laid-off workers feel scared, frustrated and confused.

In 2001 Jacobs had lost her job of 10 years as an in-house computer software technician for a Fortune 500 company. During her four months of unemployment, she tried everything to land a full-time job in her industry before deciding to strike it out on her own as a freelance technical writer. "It made sense," said Jacobs. "I already had the skills, and I knew people in the industry and on the Internet who eventually became my clients. My out-of-pocket expenses to launch my new career were less than what I usually spend eating out on Friday night."

Jacobs wrote "**Legitimate Online Freelance Businesses You Can Start for Under \$20**" to help laid-off white-collar workers pursue their own freelance careers with little start-up capital; she also wanted to help others find short-term online job opportunities as a way to pay their bills as they try to find a permanent job with an employer.

"Legitimate Online Freelance Businesses You Can Start for Under \$20" covers:

- 1) multiple online business opportunities;
- 2) what skills and character traits you'll need to make each of them work;
- 3) an honest outlook for the opportunity in the future;
- 4) a breakdown of how the business works;
- 5) a no-hype explanation of likely earnings;
- 6) discussion of pitfalls and benefits of each opportunity;
- 7) and much more.

Visitors to the publisher's website, www.PaydayPublishing.com, can listen to free audio clips.

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Payday Publishing is an independent publisher of quality books and audio books to help people achieve personal, professional and lifestyle goals.

Besides freelancing as a technical writer, Janice Jacobs is also the author of "The Lousy Writer's Guide to Writing Persuasively," available at LousyWriter.com. She is also co-founder of [Freelance Portfolios](http://FreelancePortfolios.com), a free website to help creative professionals advertise their services to prospective clients.