

Plaza Rugs Announces New “Deal of the Week” Addition to its Website: More Discounts on Stylish Area Rugs

Summary paragraph (for PR web):

Plaza Rugs, a family-owned company, is pleased to announce a new addition to its website-- Deal of the Week-- which offers discounts for quality, name brand area rugs. The customer on a budget will have access to even better discounts on a wide variety of rugs that can perfectly accent any living space.

St. Louis, MO. September 12, 2008--- Plaza Rugs, a family-owned company, announces a new addition to its website --Deal of the Week-- which offers discounts for quality and name brand rugs. The new site, <http://deal.plazarugs.com/>, features a new, unique rug each week, offering elegant home décor at an extremely affordable price.

“We're very excited to launch our new Deal of the Week program. We know our customers always come to us looking for the best value in area rugs, and we feel this is a direct extension of that,” said Andy Ketter, founder of PlazaRugs.com.

Customers on a budget will welcome the close-out prices on a variety and selection of area rugs that can brighten any space, whether it be a dorm room, nursery or sizable living room.

The featured weekly discount comes from Plaza Rugs' collection of over 7,000 area rug styles, ranging from contemporary to traditional Greek Flokati, and with name brands like Calvin Klein and Liz Claiborne. With the autumn months approaching, the Deal of the Week will offer rich textures and colors to make any home cozy and inviting.

The new Deal of the Week addition also allows customers to vote and post comments for each deal, enhancing the company's feedback content while letting shoppers review others' experiences before making a purchase.

“I'm particularly excited that we're keeping an open dialogue with our customers by allowing them to vote on each upcoming week's deal and comment on the existing deal. We love hearing from them, and this helps us stay up-to-date on the styles and colors our customers are looking for.” said Ketter.

And like with all purchases at Plaza Rugs, shipping is completely free, and a full, no-questions-asked refund is available up to 30 days after the purchase.

Plaza Rugs is a family-owned and operated business based out of St. Louis, MO that provides top-rate, friendly service. They work with customers to find the perfect area rug for their home at an affordable price, whether it's funky and modern or elegant and luxurious. The friendly rug experts are available by calling the toll-free number, 1-866-PLZ-RUGS, and they even offer free advice, in a low-pressure environment, to help the customer choose the absolute perfect rug. Even if a specified rug is not the website, Plaza Rugs will likely be able to track it down and deliver it at no charge. Visit www.plazarugs.com for more information.

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Deals, Area rugs, Contemporary rugs, Home furniture, Flokati rugs, shag rugs