# PNC Environmental Responsibility

The sustainability of the environment shapes the quality of life for today and future generations as well as the economy on which we all depend. Recognizing the importance of wise investments, The PNC Financial Service Group (NYSE: PNC) strives to integrate our day-to-day business practices with environmental responsibility. Our nationally recognized commitment to environmentally friendly business practices has enabled us to lower costs, increase efficiency and productivity as well as improve the health and vitality of the communities where people live, work and play.

#### **LEADERSHIP**

PNC has more certified "green" buildings than any other company in the world.

- PNC Firstside Center: At nearly 650,000 square feet the equivalent of 12 football fields this is the nation's largest corporate building to earn "green" building certification.
- PFPC Headquarters J. Richard Carnall Center: The financial services industry's only Gold level-certified green building and first in Delaware.
- **Green Branch<sup>sM</sup> Locations:** PNC is the first U.S. bank to apply green building standards to all newly constructed or renovated retail branch offices.
- Three PNC Plaza: Proposed high-rise complex featuring office space, a hotel and condos to be the nation's largest green, mixed-use building. To be completed in 2008.

#### AWARDS & RECOGNITION

PNC has been recognized as one of the most progressive companies in the nation:

- **Green Building Alliance:** PNC is "a corporate leader in green building and employee friendliness."
- Harvard Business Review PNC featured as a national leader in "Building the Green Way."
- New York Times Editorial "Build Green, Make Green" highlights the efficiency of PNC's green branches.
- **Urban Land Institute's Awards for Excellence:** PNC was among firms from Japan, the Netherlands and United States recognized for its "powerful impact of thoughtful urban design."

## GOOD FOR OUR EMPLOYEES...

Benefits include cleaner indoor air and improved health and well-being of employees. At PNC Firstside Center, for example, a study found employee retention and satisfaction was 50 percent better compared to a traditional facility.

## ... AND GOOD FOR BUSINESS

Building operating costs can be reduced by as much as 45 percent. By improving natural lighting, heating and cooling, employees can be more comfortable and productive.

 PNC's gas and electric bills are reduced significantly with an advanced air-cooling system. The technology takes advantage of seasonal pricing by using natural gas in the summer and electricity in winter in select buildings.

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#### BUSINESS RESPONSIBILITY

PNC has dedicated an experienced and highly educated team of environmental professionals to ensuring that we consistently apply and enhance our environmental practices and policies.

- We conduct environmental inspections of our own facilities.
- Our "preferred vendor" directory identifies suppliers who provide environmentally friendly goods and services, such as furniture and cleaning supplies.

#### RECYCLING & WASTE REDUCTION

With 27,000 employees in the United States and abroad, PNC strives to reduce our impact on the natural resources that surround us – every day.

- Recycle paper. It is reproduced as writing paper, hand towels, tissues and toilet paper.
- Use environmentally friendly **cleaning supplies** and processes.
- Securely seal used computers and remove them for resale or environmentally safe disposal.
- Offer our customers **online banking**, which minimizes paper waste.
- A minimum of 50 percent of building construction materials, e.g., structural steel, carpet, paint and cubicle coverings, are made from "green" and/or recycled materials.
- Existing buildings on the site of all new major construction projects will be "deconstucted" rather than demolished to salvage or reuse a significant amount of materials that would otherwise go to landfills.

#### ENERGY & WATER CONSERVATION

To nurture and preserve resources, PNC innovative approach reduces electricity and water usage, minimizes utility costs and decreases pollution.

• Fresh air is used as much as possible. During moderate weather seasons, some buildings can be cooled and ventilated with 100 percent outside air.

#### **SHARING SOLUTIONS**

PNC enhances its own efforts through various partnerships with influential and respected organizations and initiatives. These affiliations allow us to exchange ideas and solutions to benefit our surroundings, customers, employees and shareholders.

- Coalition for Environmentally Responsible Economies
- Environmental Bankers Association
- U.S. Green Building Council

### INVESTING IN THE FUTURE

We advise and support real estate developers to determine the potential for breathing new life into contaminated "brownfield" sites. These investments can help generate jobs, expand business districts, enhance the tax base and prompt environmental land improvements.

#### FOR MORE INFORMATION

Visit "About Us" section of www.pnc.com

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