

**FOR IMMEDIATE RELEASE**

**DOWNLOAD TEXT AT:**

<http://colterpeterson.com/html/news-0810-mediascope.html>

**CONTACT:**

Bruce Peterson, President and CEO  
Colter & Peterson  
Phone: (973) 684-0901  
Fax: (973) 684-0260  
[cp@colterpeterson.com](mailto:cp@colterpeterson.com)

**Mediascope Inc. Installs Wohlenberg Quickbinder**

*Minnesota Bindery Adds Wohlenberg Quickbinder to enhance production*

Paterson, NJ, October 13, 2008 – Colter and Peterson, North America’s only distributor for the complete line of Wohlenberg perfect binders, has just completed the installation of a Wohlenberg Quickbinder to Mediascope Inc, a leading Minnesota bindery.

The Wohlenberg Quickbinder offers a PUR spine gluing system, hot melt side gluing system, rotary cover feeder and a gauzing station. The combination of features allows for the unique versatility to run basic soft cover books, specialty brochures (Swiss and Otabind /lay-flat with gauze and cover in one pass), gauzed book blocks and tapped books too.



According to David Steinquist, President of Mediascope, “The strength of PUR glue, wide array of cover options, such as Swiss brochure and lay-flat Otabind and the versatility to work with our trimmer were all considered when making the decision to purchase and install.”

“The Wohlenberg Quickbinder is a great choice for binderies that want to offer PUR and lay-flat soft cover binding. This machine is built very strong and incorporates some of the same construction components that will be found in its big brother the City e binder” says Tom Welby, VP, Colter and Peterson.

\*\*\*

**About Colter & Peterson:** Colter & Peterson is the largest independent distributor of paper cutters and paper handling equipment in North America. Founded in 1932, C&P now employees over seventy-five people working out of five locations in New Jersey, Iowa, California and



News Release  
(continued)

Toronto, Canada. C&P is the manufacturer of the Microcut line of retrofit back gauge controllers and the worldwide distributor of Prism, Saber and Maxima paper cutters. It is also the North American distributor for all Wohlenberg and Schneider Engineering products. C&P has purchased the Harris-Seybold and Dexter-Lawson line of paper cutters and provides service and support for those models of machines as well.