**For Immediate Release:**

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**Business Owners Succeed with a Free Widget from Business Owner's Toolkit**

*BizCast Widget delivers timely business tips, news and expertise to business blogs, sites, and portals*

**Riverwoods, IL** – October 13, 2008 – <http://www.toolkit.com/widget.aspx> – Business Owner's Toolkit, a leading online destination for business owners, today launched the BizCast Widget to share valuable business insights, tips and news that will help [small business](http://www.toolkit.com/small_business_guide/index.aspx) owners succeed in this challenging economy.

The BizCast Widget provides detailed information about important aspects of running a business and guidance on topics such as:

* Creating a business plan
* Obtaining financing
* Hiring and managing employees
* Marketing your product

In addition, small business owners will have access to numerous other essential topics critical to their success including timely information on taxes, business regulations and government activities that affect small business.

"Business owners are creative and forward thinking. They are continually seeking new ways to enhance and grow their business,” said John Duoba, Managing Editor of Business Owner's Toolkit. “Since the widget delivers information on how to start, run and grow a successful business, It's a great addition to business-oriented blogs, business school sites, professional association portals, industry websites and other online destinations where business owners gather."

The BizCast Widget is free and can be easily installed on any web page by pasting a few lines of code. Once installed, the widget automatically updates topics, headlines and content without requiring additional maintenance.

[Install](http://www.toolkit.com/widget.aspx) the BizCast Widget from the Business Owner's Toolkit to share cost-.cutting business tips, startup advice, and timely business news with your site visitors.

For more information, visit <http://www.toolkit.com/widget.aspx>

**ABOUT BUSINESS OWNER'S TOOLKIT**Business Owner's Toolkit (www.toolkit.com) provides total know-how for small business. The Toolkit website helps business owners start, run, and grow a successful small business by providing more than 5,000 pages of free step-by-step advice, instruction, and ready-to-use business templates. The site also offers free business webinars, business news and one-to-one advice to business owners by email. The Business Owner's Toolkit also partners with StartupNation to provide free entrepreneurial advice via a national syndicated radio show.

The Business Owner's Toolkit is a part of Wolters Kluwer, a leading multinational publisher and information services company. Wolters Kluwer has annual revenues (2007) of €3.4 billion, maintains operations in over 33 countries across Europe, North America, and Asia Pacific and employs approximately 19,500 people worldwide.

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