

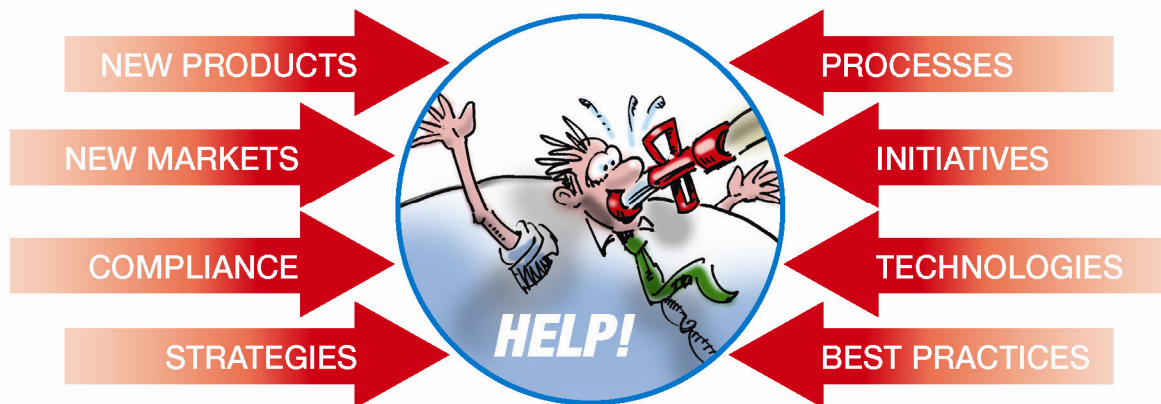


Align your front line

The volume and velocity of change introduced to your front line employees increased dramatically over the years - yet your company's methods to ensure employee alignment with these changes are *still* the same - and they're not working anymore.

your business problem:
top & bottom lines suffer when the workforce is not aligned with change.

Each year, U.S. companies spend over 10 billion dollars on front line communications, training and change initiatives – yet studies show that over 80% of those investments are wasted because employees fail to apply the learning in the workplace. Count5 was founded to protect these investments and to accelerate the success of your ongoing sales and change initiatives.



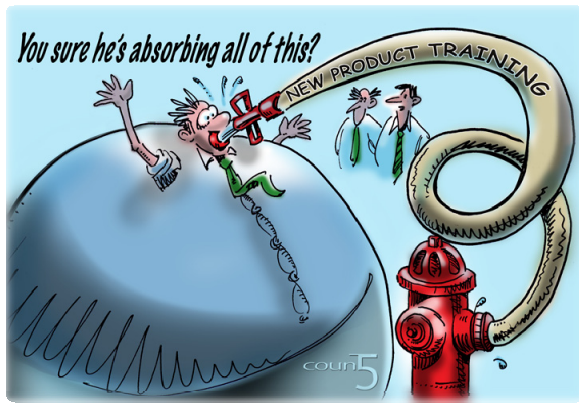
your opportunity:
accelerating workforce alignment improves revenue & corporate agility.

Ultimately, the speed and effectiveness that your work force adopts change, new information and messaging dramatically improves the success of:

- new product / program launches.
- new strategies, new technologies and processes.
- integration efforts following mergers and acquisitions.
- middle majority performers and new hires.

Yesterday's opportunity was improving the *efficiency* of how you managed customer relationships, activity and processes – today's opportunity is improving your work force's *speed* and *effectiveness* to maximize customer acquisition, retention and wallet share success.

your challenge: current change communications & training efforts aren't enough



You have technologies and resources in place to ensure a readied workforce, yet they have been more effective in maintaining status quo performance levels than in fostering accelerated improvement – shifting much of the burden to front-line managers, who already have too much on their plate. Ultimately, there are 3 things missing from your company's efforts that slow you down:

- **Measurement**
- **Accountability**
- **Reinforcement**

your solution: Q OnDemand from Count5®

Count5's software, **Q OnDemand**, helps companies that experience some combination of accelerated change or growth by providing them a more predictable and scalable way to promote accelerated adoption of those changes by their sales people and other front line employees.

- **Q** automates reinforcement of new information and adds measurement & accountability to your existing change communications efforts.
- **Q** lets you convert relevant information into small, bite-sized objects, push it to front line employees on a recurring schedule and measure who consumed it *and* who understands it.
- **Q** is a very unique communications tool that makes more people remember more information more quickly.
- **Q**'s patent-pending process rapidly improves alignment with new initiatives, strategy and messaging.

what benefits will you get from Q?

- Speed-to-revenue with new product & program launches.
- Better, faster compliance to new processes, strategies and technologies.
- Improved message consistency & sales from new hires and *middle majority* performers.
- Faster, more effective workforce and product integration following mergers and acquisitions.

why does Q work?

- The patent-pending **Q** process makes what employees need to know *top-of-mind* – so more people remember and apply new information faster than before.
- For the first time, *alignment is measurable* – now managers understand how to coach individuals, while executives have early indicators on misalignment so misalignment problems can be solved before performance takes a hit.
- People actually use **Q** (95-100% user participation with all **Q** customers).
- **Q** is above the noise – it's not email and it's not a passive web-based system that *hopes* people will visit one day – **Q** is a new, noise-free, proactive channel of communications dedicated to things that are most relevant to your employees and to organizational success.

how do I get Q?

- **Q** is a hosted solution that is easy to implement, easy to learn and easy to adopt – blending seamlessly into an operation without impacting existing technology or activity.
- [Contact us today to find out more about how Q can help you!](#)



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