

northeast **assisted fertility** group  
*surrogacy and egg donation*

New York, NY: October 20, 2008

**For Egg Donors, Surrogates, and Intended Parents: New Assisted Fertility Blog**

The Northeast Assisted Fertility Group (NAFG) is pleased to announce the launch of its new blog, <http://www.assistedfertilityblog.com>, providing up-to-date information on the complexities of third party reproduction ([egg donation and surrogacy](#)).

The goal of this blog is to separate myth from reality in these controversial branches of fertility treatment, by providing sound information and data, reasoned opinion, practical advice, and inside knowledge based on real life experience.

The blog's target audience includes egg donor recipients and egg donors, surrogates and carriers, intended parents, fertility industry professionals and advocates, media, and the public at large. The content will be timely and updated frequently, easy to search, and written in a clear, accessible style. Themes covered include issues such as the economy and the United States Presidential election, as well as practical guidance for those considering using an egg donation program or donating eggs for the first time. Other entries will consider the ethical, legal, psychological, political, financial, and practical aspects of being an egg donor, surrogate mother or intended parent. As infertility literature has become a genre in its own right, the blog will review and recommend books that enrich our understanding.

The blog's main contributor is Katherine Benardo, [egg donor program](#) manager of NAFG. According to Benardo, "There is a lot of misinformation and misunderstanding surrounding these topics, both within the general public as well as those experiencing infertility. The blog will respond to the sensationalism with accurate information, and offer support to those going through fertility treatments." The blog will also feature special guest contributions from assisted fertility attorneys and other industry professionals, as well those who have created their families through surrogacy and egg donation.

Users will be able to subscribe to the Assisted Fertility Blog via email or RSS, including personalized sites such as My Yahoo!, MyAOL or iGoogle. The site is optimized for seamless integration with Facebook, Twitter, LinkedIn, Digg, and other popular social media websites.

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Anyone interested in following trends related to fertility treatment are encouraged to take advantage of this invaluable resource by visiting the blog and joining the discussion. Everyone involved in these fields has their own unique experience and point of view.

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